

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                         |                |
|-------------------------|----------------|
| <b>SUBMISSION TYPE:</b> | NEW ASSIGNMENT |
|-------------------------|----------------|

|                              |  |
|------------------------------|--|
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|------------------------------|--|

|                             |                 |                       |                    |
|-----------------------------|-----------------|-----------------------|--------------------|
| <b>CONVEYING PARTY DATA</b> |                 |                       |                    |
| <b>Name</b>                 | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b> |
| Broder Bros. Co.            |                 | 08/28/2006            | CORPORATION:       |

|                             |                              |
|-----------------------------|------------------------------|
| <b>RECEIVING PARTY DATA</b> |                              |
| <b>Name:</b>                | Upright Development, Ltd.    |
| <b>Trading As:</b>          | TA BBC Pacific               |
| <b>Street Address:</b>      | 329 D.B. Plaza Discovery Bay |
| <b>City:</b>                | Hong Kong                    |
| <b>State/Country:</b>       | HONG KONG                    |
| <b>Entity Type:</b>         | CORPORATION:                 |

|                                  |               |                  |
|----------------------------------|---------------|------------------|
| <b>PROPERTY NUMBERS Total: 2</b> |               |                  |
| <b>Property Type</b>             | <b>Number</b> | <b>Word Mark</b> |
| Registration Number:             | 1990235       | EARTH COLLECTION |
| Registration Number:             | 2903276       | EARTH COLLECTION |

|  |                            |
|--|----------------------------|
| <b>CORRESPONDENCE DATA</b>   |                            |
| <b>Fax Number:</b>   | (775)586-9550              |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                            |
| <b>Phone:</b>  | 775-586-9500               |
| <b>Email:</b>  | sierrapatent@sierralaw.com |
| <b>Correspondent Name:</b>   | Sierra Patent Group, Ltd.  |
| <b>Address Line 1:</b>   | 1657 US Hwy 395, Suite 202 |
| <b>Address Line 4:</b>   | Minden, NEVADA 89423       |

|                                |           |
|--------------------------------|-----------|
| <b>ATTORNEY DOCKET NUMBER:</b> | ROB-010TM |
|--------------------------------|-----------|

|                                |  |
|--------------------------------|--|
| <b>DOMESTIC REPRESENTATIVE</b> |  |
| <b>Name:</b>                   |  |
| <b>Address Line 1:</b>         |  |

CH \$65.00 1990235

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stephanie Davis

Signature:

/stephanie davis/

Date:

02/14/2007

Total Attachments: 1

source=assign(001)#page1.tif

**ASSIGNMENT**

WHEREAS, Broder Bros. Co., a Michigan corporation, with its principal place of business at 6 Neshaminy Interplex, 6<sup>th</sup> Floor, Trevose, PA 19053, hereinafter referred to as Assignor, has adopted, owns and is using the Mark "EARTH COLLECTION" ("the Mark") in connection with various goods and/or services;

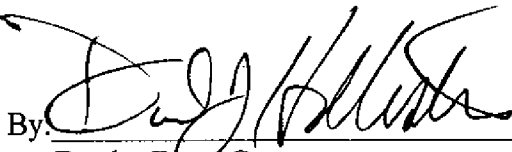
WHEREAS, Assignor owns the following federal Registrations for the Mark on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein:

| <u>Trademark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|------------------|-------------------------|--------------------------|
| EARTH COLLECTION | 1,990,235               | July 30, 1996            |
| EARTH COLLECTION | 2,903,276               | November 16, 2004        |

WHEREAS, Upright Development, Ltd., trading as BBC Pacific, having a place of business at 329 D.B. Plaza Discovery Bay, Hong Kong, HONG KONG, hereinafter referred to as Assignee, desires to acquire the Mark and the above-referenced Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

By:   
 Broder Bros. Co.

8/28/06  
 Date