

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CENTRE AUTOLAND LLC		02/13/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ZAG.COM INC.		
Street Address:	525 Broadway, 3rd Fl		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78638368	ZAG.COM	
Serial Number:	78638376	Z ZAG.COM	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-496-7543		
Email:	nbouch@wsgr.com		
Correspondent Name:	WSGR c/o NANCY BOUCH, SR. PARALEGAL		
Address Line 1:	650 PAGE MILL ROAD		
Address Line 2:	FH 2-1 /P10		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	32116.013		
NAME OF SUBMITTER:	Nancy Bouch		
Signature:	/s/Nancy Bouch		

CH 78638368 \$65.00

Date:

02/14/2007

Total Attachments: 2

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**TERMINATION OF SECURITY INTEREST
IN TRADEMARKS**

THIS TERMINATION OF SECURITY INTEREST IN TRADEMARKS (this "Termination"), dated as of February 13, 2007, is executed by Centre Autoland LLC, as Secured Party (together with its successors and assigns, "Secured Party"), in favor of Zag.com Inc., a Delaware corporation (together with its successors and assigns, "Company").

A. Reference is made to a Security Agreement, dated as of October 14, 2005 (the "Agreement"), by and among Company, Autoland, Inc., SP Holdings LLC and Secured Party.

B. A Grant of Security Interest in Trademarks was filed with the United States Patent and Trademark Office on October 18, 2005, at Reel No. 003176, Frame No. 0422, to evidence the security interest granted under the Agreement (the "Grant of Security Interest").

C. Company has repaid the Note (as defined in the Grant of Security Interest) secured by the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party expressly terminates and releases its security interest in each trademark application listed on Schedule A hereto and all other Trademark Collateral (as defined in the Grant of Security Interest).

IN WITNESS WHEREOF, Secured Party has executed and delivered this Termination as of the day and year first above written.

CENTRE AUTOLAND LLC

By: Centre Partners III, L.P.,
as Managing Member

By: Centre Partners Management LLC,
its attorney in fact

By: 

Name: Robert Bergmann
Title: Managing Director

SCHEDULE A

<u>Application Filing Date</u>	<u>Application No.</u>
May 26, 2006	78/638,368
May 26, 2006	78/638,376