

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SociallyBlog, Inc.		08/21/2006	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LiveUniverse, Inc.		
<b>Street Address:</b>	9255 West Sunset Boulevard		
<b>Internal Address:</b>	Suite 1010		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78858298	LIVEPLACE	
<b>Serial Number:</b>	78858296	LIVEMAIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	626-795-9900		
<b>Email:</b>	pto@cph.com		
<b>Correspondent Name:</b>	Christie, Parker, Hale, LLP		
<b>Address Line 1:</b>	Post Office Box 7068		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91109-7068		
<b>ATTORNEY DOCKET NUMBER:</b>	S12196: 57561/57562		
<b>NAME OF SUBMITTER:</b>	Wesley W. Monroe		
<b>Signature:</b>	/Wesley W. Monroe/		

CH \$65.00 78858298

Date:

02/14/2007

**Total Attachments: 3**

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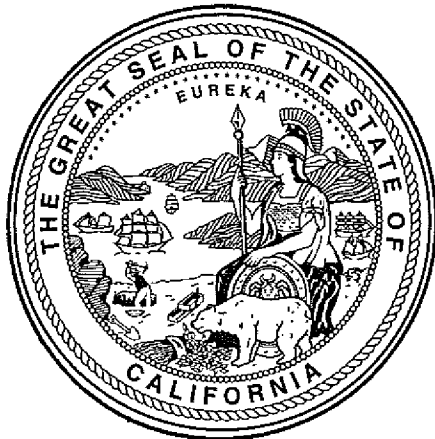
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State of California  
Secretary of State



I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

AUG 3 0 2006

BRUCE McPHERSON  
Secretary of State

A0649646

**CERTIFICATE OF AMENDMENT OF ARTICLES OF  
INCORPORATION**

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

AUG 22 2006

The undersigned person, Brad Greenspan, declares and hereby certifies as follows:

1. He is the President and Secretary of SociallyBlog, Inc., a California corporation;
2. Article I and Article V of the Articles of Incorporation of SociallyBlog, Inc. are hereby amended to read as set forth below:

**I**

The name of this Corporation is: LiveUniverse, Inc.

**V**

The Corporation is authorized to issue (2) classes of capital stock to be designated, respectively, "Common Stock" and "Preferred Stock." The total number of shares of capital stock that this Corporation is authorized to issue is One Hundred Million (100,000,000) shares. Ninety-Eight Million (98,000,000) shares shall be Common Stock, par value \$0.0001 per share, and Two Million (2,000,000) shares shall be Preferred Stock, par value \$0.0001 per share.

The shares of Preferred Stock may be issued from time to time in one or more series. Apart from any other provisions in this Articles of Incorporation authorizing the issuances of shares of Preferred Stock, the Board of Directors of the Corporation is authorized to establish from time to time, by resolution or resolutions, the number of shares to be included and to fix as to any wholly unissued series of shares in each series and alter the rights, preferences, privileges, and restrictions granted to and imposed upon any series thereof, and to fix the designation of any such series of Preferred Stock. The Board of Directors of the Corporation, within the limits and restrictions stated in any resolution or resolutions of the Board of Directors of the Corporation originally fixing the number of shares constituting any series, may increase or decrease (but not below the number of shares of such series then outstanding) the number of shares of any series subsequent to the original issue of shares of that series.

Subject to the provisions of applicable law or of the Bylaws with respect to the closing of the transfer of books or the fixing of a record date for the determination of stockholders entitled to vote, and except as otherwise provided by applicable law or by the resolution or resolutions providing for the issue of any series of Preferred Stock, the holders of the outstanding shares of Common Stock shall exclusively possess the voting power for the election of directors and for all other purposes, with each holder of record

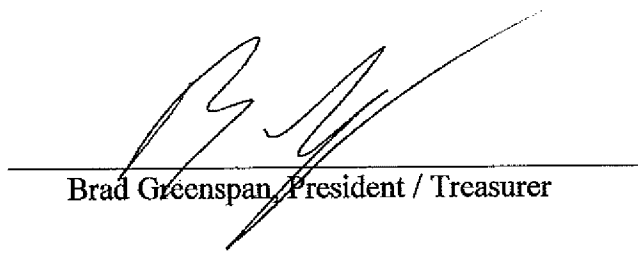
**TRADEMARK**  
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of shares of Common Stock being entitled to one vote for each share of Common Stock standing in the name of such holder on the books of the Corporation.

3. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of Common Stock of the corporation is 10,000,000. The total number of outstanding shares of Preferred Stock is 0. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%. A majority of the outstanding common stock approved the amendment.
4. The foregoing amendment of Articles of Incorporation has been approved by the Board.

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his knowledge.

DATE: 8/21/06

  
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Brad Greenspan, President / Treasurer

