

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PETSMART STORE SUPPORT GROUP, INC. | | 07/31/2003 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | AMERICAN STORES COMPANY | | |
| Street Address: | 250 E. Parkcenter Blvd. | | |
| City: | Boise | | |
| State/Country: | IDAHO | | |
| Postal Code: | 83706 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 75415387 | ACME PET | |
| Registration Number: | 2378988 | ACMEPET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (503)595-5301 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (503) 595-5300 | | |
| Email: | ptotmdocket@klarquist.com | | |
| Correspondent Name: | Richard J. Polley | | |
| Address Line 1: | 121 SW Salmon Street | | |
| Address Line 2: | One World Trade Center, Suite 1600 | | |
| Address Line 4: | Portland, OREGON 97204 | | |
| ATTORNEY DOCKET NUMBER: | 7347-71944-01/RJP | | |
| NAME OF SUBMITTER: | Richard J. Polley | | |
| Signature: | /Richard J. Polley/ | | |

CH \$65.00 75415387

Date:

02/13/2007

Total Attachments: 1

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SERVICE MARK

SERVICE MARK ASSIGNMENT

WHEREAS, PETSMART STORE SUPPORT GROUP, INC., a Delaware corporation, having a place of business at 19601 North 27th Avenue, Phoenix, Arizona 85027 ("ASSIGNOR" herein), has used and is the owner of the following marks.

| | | |
|-------------|-------------------|--------------|
| <u>Mark</u> | <u>Serial No.</u> | <u>Filed</u> |
| ACME PET | 75/415,387 | 01/08/1998 |

| | | |
|-------------|-------------------------|-------------|
| <u>Mark</u> | <u>Registration No.</u> | <u>Date</u> |
| ACMEPET | 2,378,988 | 08/22/2000 |

WHEREAS, AMERICAN STORES COMPANY, a Delaware corporation, having a place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("ASSIGNEE" herein), desires to acquire said marks and the corresponding application and registration thereof, together with the goodwill of the business in connection with which said marks are used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above marks and the above-identified application and registration thereof, and all rights and privileges pertaining to said marks, together with the goodwill of the business symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the marks and their registrations, and to perfect the record title of ASSIGNEE in and to said marks and their said application and registration.

PETSMART STORE SUPPORT GROUP, INC.

Date July 31, 2003

By [Signature]
Name: Kevin J. Groman
Title: VP - Assoc. Gen. Counsel
& Asst Sec Y

STATE OF ARIZONA)
COUNTY OF MARICOPA)

On July 31, 2003, before me KEVIN J. GROMAN, Notary Public, personally appeared personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



Notary Public State of Arizona
Maricopa County
Carole L. Barr
Expires March 05, 2004

WITNESS my hand and official seal.

[Signature]
Signature of Notary

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