

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Itoham America, Inc.	FORMERLY ITO CARIANI SAUSAGE CO., INC.	02/09/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Columbus Manufacturing, Inc.		
Street Address:	30977 San Antonio Road		
City:	Hayward		
State/Country:	CALIFORNIA		
Postal Code:	94544		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1736834	CARIANI SINCE 1898 A SAN FRANCISCO TRADITION	
Registration Number:	2564220	A TASTE OF SAN FRANCISCO	
CORRESPONDENCE DATA			
Fax Number:	(415)989-1663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 391-4800		
Email:	nag@cpdb.com		
Correspondent Name:	Nate A. Garhart		
Address Line 1:	One Ferry Building		
Address Line 2:	Suite 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	12677-002		
NAME OF SUBMITTER:	Nate A. Garhart		
Signature:	/nate a. garhart/		

CH \$65.00 1736834

Date:

02/15/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Itoham America, Inc., a California corporation ("Assignor"), effective as of February 9, 2007.

Recitals

A. Assignor is the owner of the trademarks "CARIANI: SINCE 1898 A SAN FRANCISCO TRADITION" and "A TASTE OF SAN FRANCISCO" USPTO Reg. No. 1,736, 834 and Reg. No. 2,564,220 respectively (the "Marks").

B. Assignor desires to assign all of its right, title and interest in and to the Marks and all goodwill associated therewith and with the business associated with the Marks to Columbus Manufacturing, Inc. ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor:

1. Assignment. Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks together with all goodwill associated therewith and with the business associated with the Marks and all of its right, title and interest in and to the Applications.

2. Additional Documentation. Upon Assignee's request Assignor shall execute and deliver such additional instruments of assignment as may be necessary to establish Assignee's record of ownership of the Marks and Applications.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the day and year first written above.

ASSIGNOR:

Itoham America, Inc.
a California corporation

By: 

Name: Tatsuo Nakashima

Title: President