

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imation Corp.		06/30/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nekoosa Coated Products, LLC		
<b>Street Address:</b>	W6240 Communication Court		
<b>Internal Address:</b>	Suite 2		
<b>City:</b>	Appleton		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54914		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1046257	MAG PAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-298-1000		
<b>Email:</b>	klee@reinhartlaw.com		
<b>Correspondent Name:</b>	Kent A. Lee		
<b>Address Line 1:</b>	1000 North Water Street		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	9944		
<b>NAME OF SUBMITTER:</b>	Kent A. Lee		
<b>Signature:</b>	/Kent A. Lee/		

CH \$40.00 1046257

Date:

02/16/2007

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (this "*Assignment*") made as of June 30, 2005 by Imation Corp., a Delaware corporation, having a principal place of business at One Imation Place, Oakdale, MN 55128 ("*Assignor*") to Nekoosa Coated Products, LLC, a Wisconsin limited liability company, having a principal place of business at W6240 Communication Court, Suite 2, Appleton, WI 54914 ("*Assignee*")

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement, dated as of June 15f, 2005 (the "*Agreement*") providing for the execution and delivery of this Assignment by Assignor to Assignee (capitalized terms used herein without definition shall have the meanings set forth in the Agreement);

WHEREAS, Assignor has certain trademark rights in the following names: Magpad and Inkless Identifier, as further set forth on Schedule I hereto (the "*Assigned Trademarks*"); and

WHEREAS, Assignee desires to purchase and accept all of Assignor's right, title and interest in and to such Assigned Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, convey, transfer, assign and deliver to Assignee all right, title and interest of Assignor in and to the Assigned Trademarks, together with the goodwill of the portion of Assignor's business relating to the Business symbolized by said Assigned Trademarks;

Assignor also hereby assigns and transfers to Assignee any and all claims or causes of action for infringement of any of the Assigned Trademarks that may have accrued prior to the effective date of this Agreement, together with the right to bring suit for and/or initiate any proceeding to collect any and all damages arising from said claims or causes of action; provided, however, that in the event that Assignee brings such suit or initiates such proceedings against a third party, Assignee shall bear the responsibility and any costs to Assignor for any counter claims or causes of action brought by such third party against Assignor or Assignee.

At any time after the Closing Date, Assignor shall promptly execute, acknowledge and deliver any other documents reasonably requested by Assignee necessary to evidence or record such assignment.

[*Signature Page Follows*]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

IMATION CORP.

By: Paul R. Zeller  
Name: Paul R. Zeller  
Title: Vice President and CFO

State of Minnesota )  
County of Washington ) ss.

The foregoing instrument was acknowledged before me this 28 day of June, 2005  
by Paul Zeller, \_\_\_\_\_ of Imation Corp.

Notary Public Signature: Kathleen Brackey  
My Commission Expires: 1-31-2010



SCHEDULE I

TRADEMARKS

Trademark	Country	Trademark Status	Application / Series Number	Application Filing Date	Registration Number	Registration Date
MAG PAD	United States	Registered	65426	10/9/1975	1046257	8/17/1976

Common law mark: Inkless Identifier