SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Lassen Companies, Inc.		01/13/2002	CORPORATION: DELAWARE

# RECEIVING PARTY DATA

Name:	Wright-Bernet, Inc.	
Street Address:	3001 Symmes Road	
City:	Hamilton	
State/Country:	ОНЮ	
Postal Code:	45015	
Entity Type:	CORPORATION: OHIO	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2290840	WRIGHT BERNET

# **CORRESPONDENCE DATA**

Fax Number: (513)381-0205

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (513) 381-2838

Email: RogersB@taftlaw.com

Correspondent Name: Brie S. Rogers
Address Line 1: 425 Walnut Street

Address Line 2: Suite 1800

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Brie S. Rogers
Signature:	/bsr/
Date:	02/16/2007

Total Attachments: 1

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### TRADEMARK ASSIGNMENT

WHEREAS, The Lassen Companies, Inc., a Delaware corporation ("Assignor"), was the owner of all rights, including common law rights, in the trademark WRIGHT BERNET (words and logo), as well as all rights in and to U.S. Reg. No. 2,290,840 (the "Mark"); and

WHEREAS, Assignor transferred all right, title, and interest in and to the mark to its wholly-owned subsidiary, Wright-Bernet, Inc., an Ohio corporation, prior to January 14, 2002, for good and valuable consideration; and

WHEREAS, such assignment was never recorded with the United States Patent and Trademark Office ("USPTO"); and

WHEREAS, the parties wish to correct the existing chain of title of record with the USPTO by confirming and recording the assignment referenced above;

NOW, THEREFORE, for One Dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned do hereby confirm and agree that, at least as early as January 13, 2002, Assignor did sell, assign and transfer unto the Assignee, and its successors and assigns, Assignor's entire right, title and interest in and to the Mark, any and all prior registrations thereof, all foreign counterparts thereof, all common-law rights therein, all of the goodwill associated therewith, and all right to sue for past, present and future infringement of the Mark, with the right to sue for and collect damages for infringement of the rights granted by this Trademark Assignment for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer to Assignee had not been made.

THE LASSEN COMPANIES, INC.

Name: ROBERT B. MORRIS

Title: SR Ex U.P.

WRIGHT-BERNET, INC.

Name: FORFET B. MOLAIS

Title: SR EX V. L

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RECORDED: 02/16/2007

TRADEMARK REEL: 003482 FRAME: 0287