

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|------------------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Country View Family Farms, Inc. | | 02/08/2007 | CORPORATION: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Pleasant Valley Foods, LLC | | |
| Street Address: | 2700 Clemens Road | | |
| City: | Hatfield | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19440 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3085040 | COUNTRY VIEW FAMILY FARMS | |
| Registration Number: | 3073561 | TRUSTED PRODUCER OF WHOLESOME PORK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (717)237-5300 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 717-232-8000 | | |
| Email: | trademarks@mwn.com | | |
| Correspondent Name: | Sue Heberlig | | |
| Address Line 1: | 100 Pine Street | | |
| Address Line 4: | Harrisburg, PENNSYLVANIA 17108 | | |
| ATTORNEY DOCKET NUMBER: | 356/23949-0001 | | |
| NAME OF SUBMITTER: | Sue Heberlig | | |
| Signature: | /SueHeb/ | | |
| Date: | 02/16/2007 | | |

OP \$65.00 3085040

Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 8th day of February, 2007 by and between Country View Family Farms, Inc. (the "Assignor"), a Pennsylvania corporation having its principal place of business at 2700 Clemens Road, Hatfield, PA 19440, and Pleasant Valley Foods, LLC (the "Assignee"), a Pennsylvania limited liability company having its principal place of business at 2700 Clemens Road, Hatfield, PA 19440.

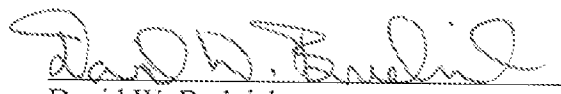
Assignor is the owner of trademark registration serial no. 3,085,040 for the COUNTRY VIEW FAMILY FARMS trademark; and the owner of trademark registration serial no. 3,073,561 for the TRUSTED PRODUCER OF WHOLESOME PORK trademark;

Assignor has elected to transfer all of its right, title, and interest in and to the trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark, and any registration issuing therefrom, together with the goodwill of the business symbolized by the trademark, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to set his hand and seal on the day and year first above written.

COUNTRY VIEW FAMILY FARMS, INC.


David W. Budnick
Treasurer/C.F.O.