

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIX.COM, INC.		02/07/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	YAHOO! INC.		
Street Address:	701 First Ave.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1500792	BIX	
CORRESPONDENCE DATA			
Fax Number:	(408)349-7750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	408.349.5187		
Email:	LHC@yahoo-inc.com		
Correspondent Name:	Laura H. Covington, Esq.		
Address Line 1:	Yahoo! Inc.-701 First Ave.		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
ATTORNEY DOCKET NUMBER:	BIX-1500792		
NAME OF SUBMITTER:	Laura H. Covington, Esq.		
Signature:	/LauraHCovington/		
Date:	02/16/2007		

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TRADEMARK
REEL: 003482 FRAME: 0427

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 7th day of February, 2007, by and between:

1. BIX.COM, INC., a corporation duly organized and existing under the laws of California, with its address at 451 Florence Ave., Palo Alto, California 94301, U.S.A. (hereinafter referred to as the “**Assignor**”); and
2. YAHOO! INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the “**Assignee**”).

WHEREAS the Assignor has adopted, used, and is using, and is the owner of the trademark for which an application has been filed and a registration has been issued in the United States Patent and Trademark Office, namely:

Serial Number	Registration Number	Word Mark
73/647,657	1,500,792	BIX

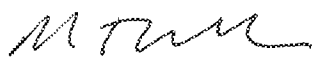
WHEREAS the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the trademark, together with the goodwill of the business symbolized by the trademark, and the application and registration for the trademark identified above, to be entered on the records of the U.S. Patent and Trademark Office as the subsequent owner of the said trademark.

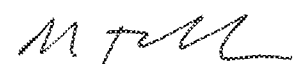
IN WITNESS WHEREOF, the Assignor and the Assignee have caused these presents to be executed the day and year first above written.

Assignee
YAHOO! INC.

Assignor
BIX.COM, INC.



Name: Michael J. Callahan
Title: Senior Vice President



Name: Michael J. Callahan
Title: Secretary