

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIX.COM, INC.		02/07/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	YAHOO! INC.		
Street Address:	701 First Ave.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77032753	BIX	
Serial Number:	77032764	BIX.COM	
CORRESPONDENCE DATA			
Fax Number:	(408)349-7750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	408.349.5187		
Email:	LHC@yahoo-inc.com		
Correspondent Name:	Laura H. Covington, Esq.		
Address Line 1:	Yahoo! Inc.-701 First Ave.		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
ATTORNEY DOCKET NUMBER:	BIX--ITU77032753-764		
NAME OF SUBMITTER:	Laura H. Covington, Esq.		
Signature:	/LauraHCovington/		
Date:	02/16/2007		

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TRADEMARK  
REEL: 003482 FRAME: 0430

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 7<sup>th</sup> day of February, 2007, by and between:

1. BIX.COM, INC., a corporation duly organized and existing under the laws of California, with its address at 451 Florence Ave., Palo Alto, California 94301, U.S.A. (hereinafter referred to as the “**Assignor**”); and
2. YAHOO! INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the “**Assignee**”).

WHEREAS the Assignor has had a valid intent to use the Trademark(s) listed below:

	Application Number	Trademark
1.	77/032,753	BIX
2.	77/032,764	BIX.COM

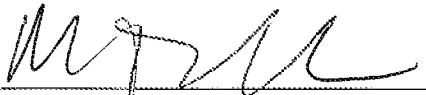
WHEREAS Assignee is the successor-in-interest to Assignor; and

WHEREAS Assignee has acquired that portion of Assignor's business to which the Trademark(s) pertain, and said business is ongoing and existing through Assignee as successor-in-interest to Assignor, and Assignee has a valid intent-to-use the marks it is acquiring;

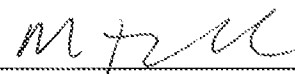
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee the Trademark(s), together with the goodwill of the business symbolized by the Trademark(s), and that portion of Assignor's business to which the Trademark(s) pertain, and said business is ongoing and existing through Assignee as successor-in-interest to Assignor; and Assignor does hereby assign the application(s) for the Trademark(s) identified above.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment Agreement to be executed the day and year first above written.

Assignee  
YAHOO! INC.

  
\_\_\_\_\_  
Name: Michael J. Callahan  
Title: Senior Vice President

Assignor  
BIX.COM, INC.

  
\_\_\_\_\_  
Name: Michael J. Callahan  
Title: Secretary