

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CREATIVE BEAUTY INNOVATIONS, INC.		12/22/2004	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	PREMIER FULFILLMENT, INC.		
Street Address:	4201 DIPLOMACY ROAD		
City:	FORT WORTH		
State/Country:	TEXAS		
Postal Code:	76155		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2346033	INNER RESOURCES/OUTER RESULTS	
Registration Number:	2377988	PROACTIVATE	
CORRESPONDENCE DATA			
Fax Number:	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9724790462		
Email:	SGUTHRIE@DALPAT.COM		
Correspondent Name:	JOHN J. ARNOTT		
Address Line 1:	P.O. BOX 741715		
Address Line 4:	DALLAS, TEXAS 75374-1715		
ATTORNEY DOCKET NUMBER:	CBXL-27101		
NAME OF SUBMITTER:	John J. Arnott		
Signature:	/John J. Arnott Reg. #39095/		

CH \$65.00 2346033

Date:

02/15/2007

Total Attachments: 2

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Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Geoffrey S. Connor
Secretary of State

Office of the Secretary of State

**CERTIFICATE OF AMENDMENT
OF**

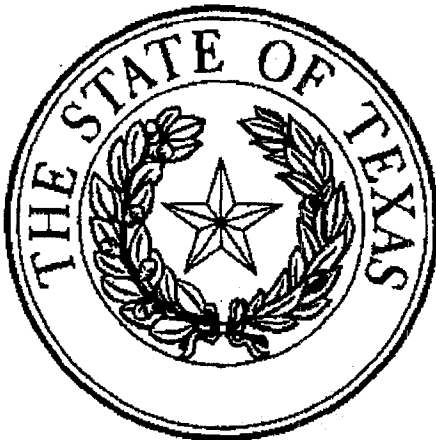
**PREMIER FULFILLMENT, INC.
135393300**

[formerly: Creative Beauty Innovations, Inc.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 12/23/2004
Effective: 12/23/2004



A handwritten signature in black ink that reads "G. Connor".

Geoffrey S. Connor
Secretary of State

Phone: (512) 463-5555
Prepared by: Lisa Jones

Come visit us on the internet at <http://www.sos.state.tx.us/>
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TRADEMARK
REEL: 003482 FRAME: 0548

ARTICLES OF AMENDMENT TO THE
ARTICLES OF INCORPORATION
OF
CREATIVE BEAUTY INNOVATIONS, INC.

FILED
In the Office of the
Secretary of State of Texas
DEC 23 2004
Corporations Section

Pursuant to the provisions of Article 4.04 of the Texas Business Corporation Act, the undersigned corporation adopts the following Articles of Amendment to the Articles of Incorporation:

1. The name of the corporation is CREATIVE BEAUTY INNOVATIONS, INC.
2. The following amendment to the Articles of Incorporation was adopted by all of the directors and shareholders of the corporation on December 22, 2004. This amendment changes the name of the corporation.
3. This amendment alters or changes Article One of the original Articles of Incorporation and the full text of Article One, as amended, is as follows:

"ARTICLE ONE

The name of the corporation is PREMIER FULFILLMENT, INC."

4. The number of shares of the corporation outstanding at the time of the adoption of this Amendment was Ten Thousand (10,000), and the number of shares entitled to vote thereon was Ten Thousand (10,000). The number of shares that voted for such amendment was Ten Thousand (10,000) and the number of shares that voted against such amendment was zero (0). No shares were entitled to vote as a class.
5. The holders of all of the shares outstanding and entitled to vote on said amendment have signed a consent in writing adopting said amendment.

Dated December 22, 2004.

CREATIVE BEAUTY INNOVATIONS, INC.

By: Kenn Laye
Kenneth L. Laye, President

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