Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Fairchild Publications, Inc.

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation- State: Connecticut
- [ ] Other

Citizenship (see guidelines)

Additional names of conveying parties attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)
Additional names, addresses, or citizenship attached? [ ] Yes [x] No

Name: Advance Magazine Publishers Inc.
Internal Address:
Street Address: Four Times Square
City: New York
State: NY
Country: USA Zip: 10036

- [ ] Association Citizenship
- [ ] General Partnership Citizenship
- [ ] Limited Partnership Citizenship
- [x] Corporation Citizenship New York
- [ ] Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :
Execution Date(s) December 8, 2006

- [ ] Assignment
- [x] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/663757

B. Trademark Registration No.(s) 2620447 and others

Additional sheet(s) attached? [x] Yes [ ] No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:
Name: Eric E. Gisolfi
Internal Address: Sabin Bermant & Gould
Street Address: Four Times Square
City: New York
State: NY Zip: 10036
Phone Number: (212) 381-7070
Fax Number: (212) 381-7227
Email Address: egisolfi@sbandg.com

6. Total number of applications and registrations involved: 72

7. Total fee (37 CFR 2.6(b)(6) & 3.41) $ 1815

- [ ] Authorized to be charged by credit card
- [x] Authorized to be charged to deposit account
- [ ] Enclosed

8. Payment Information:
a. Credit Card Last 4 Numbers
Expiration Date
b. Deposit Account Number 19-0004
Authorized User Name Eric E. Gisolfi

9. Signature: [signature] February 14, 2007
Signature Date

Eric E. Gisolfi
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003483 FRAME: 0454

CH $1815.00 190004 76629791

Friday, February 09, 2007 **Trademark List** Page: 1

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
BEAUTYBIZ	T009023/ United States of America	Registered	76/237031 09-Apr-2001	2620447 17-Sep-2002
BRAND MARKETING	T008249/ United States of America	Registered	74/449213 21-Oct-1993	1861508 01-Nov-1994
CELEBRITY WRANGLER	T011357/ United States of America	Published	76/629791 25-Jan-2005	
CHILDREN'S BUSINESS	T008258/ United States of America	Registered	568661 15-Nov-1985	1397641 17-Jun-1986
COOKIE	T010861/ United States of America	Registered	76/596005 07-Jun-2004	3066446 07-Mar-2006
COOKIE	T012370/ United States of America	Pending	76/663757 27-Jul-2006	
DAILY NEWS RECORD	T008329/ United States of America	Registered	244140 10-Feb-1927	231428 16-Aug-1927
DETAILS	T001383/ United States of America	Registered	74/014570 27-Dec-1989	1619890 30-Oct-1990
DETAILS	T010117/ United States of America	Registered	76/417248 24-Apr-2002	2728880 24-Jun-2003
DETAILS	T012235/ United States of America	Published	78/865887 20-Apr-2006	
DETAILS (BLOCK LETTERS)	T009774/ United States of America	Registered	76/437202 29-Apr-2002	2695667 11-Mar-2003
DNR	T008328/ United States of America	Registered	660766 14-May-1987	1468298 08-Dec-1987
DNR NEXT	T008062/ United States of America	Registered	75/888419 06-Jan-2000	2429720 20-Feb-2001
ELEGANT BRIDE	T010546/ United States of America	Registered	74/070823 19-Jun-2000	1687124 12-May-1992
EYE	T008247/ United States of America	Registered	74/430142 30-Aug-1993	1847691 02-Aug-1994
FAIRCHILD'S EXECUTIVE TECHNOLOGY	T008165/ United States of America	Registered	75/904633 28-Jan-2000	2521760 25-Dec-2001
FIRST WITH THE LAST WORD	T010644/ United States of America	Registered	76/569567 22-Dec-2003	2917108 11-Jan-2005
FN	T008241/ United States of America	Registered	74/243279 04-Feb-1992	1718112 22-Sep-1992

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FOLLOW UP OF 30348 BRAND NAME 0455

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
FNS	T008269/ United States of America	Registered	74/490868 17-Feb-1994	1915619 29-Aug-1995
FOOTWEAR NEWS	T008253/ United States of America	Registered	71618158 28-Aug-1951	561615 15-Jul-1952
FRINGE	T010197/ United States of America	Published	76/516808 12-May-2003	
GOLFSTYLE	T008082/ United States of America	Registered	75/591728 10-Nov-1998	2596166 16-Jul-2002
HFN	T008272/ United States of America	Registered	74/629451 02-Feb-1995	1946836 09-Jan-1996
HOME & HEALTH	T008319/ United States of America	Registered	75/129962 03-Jul-1996	2596154 16-Jul-2002
HOME FURNISHINGS NOW	T009532/ United States of America	Registered	76/301549 20-Aug-2001	2733048 01-Jul-2003
INFURNITURE	T008639/ United States of America	Registered	76/107071 11-Aug-2000	2560253 09-Apr-2002
INSTEP	T008058/ United States of America	Registered	76/001386 15-Mar-2000	2572773 28-May-2002
I-SHOPPING	T008163/ United States of America	Registered	76/003002 17-Mar-2000	2503283 30-Oct-2001
J	T008519/ United States of America	Registered	76/042556 08-May-2000	2444496 17-Apr-2001
JANE	T008205/ United States of America	Registered	75/151099 16-Aug-1996	2229352 02-Mar-1999
JANE	T008325/ United States of America	Registered	75/550808 10-Sep-1998	2353265 30-May-2000
JANE	T008326/ United States of America	Registered	75/976855 16-Aug-1996	2145540 17-Mar-1998
JANE MAKEUNDER	T008187/ United States of America	Registered	75/779278 19-Aug-1999	2363446 27-Jun-2000
KEEPING TRACK	T008239/ United States of America	Registered	538635 20-May-1985	1373759 03-Dec-1985
MEN'SWEAR	T008401/ United States of America	Registered	73/235076 15-Oct-1979	1175097 27-Oct-1981
NEW PLACE	T011478/ United States of America	Published	76/634938 31-Mar-2005	

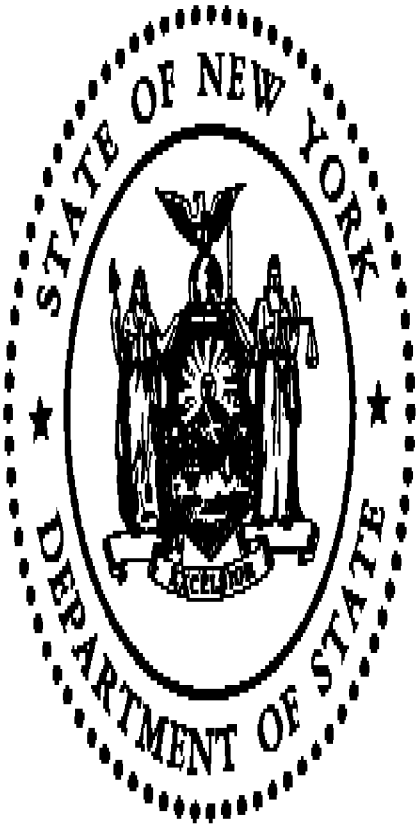
Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
OUT OF TOUCH IS OUT OF STYLE	T010743/ United States of America	Registered	76/574776 09-Feb-2004	2964709 05-Jul-2005
RETAIL TOOLS AND TRENDS	T008472/ United States of America	Registered	76/089096 17-Jul-2000	2457393 05-Jun-2001
RETAILDIRECTIONS	T008599/ United States of America	Registered	76/131438 20-Sep-2000	2480072 21-Aug-2001
SIDE HUSTLE	T012433/ United States of America	Pending	76/665469 01-Sep-2006	
SMART COOKIE	T011575/ United States of America	Pending	76/643341 21-Jul-2005	
SN (STYLIZED)	T008154/ United States of America	Registered	74/289436 29-Jun-1992	1807439 30-Nov-1993
SN'S WH WHOLE HEALTH	T010873/ United States of America	Published	76/595173 01-Jun-2004	
SPORT STYLE	T009483/ United States of America	Registered	76/268477 08-Jun-2001	2863162 13-Jul-2004
SPREE	T009444/ United States of America	Registered	76/309881 07-Sep-2001	2570076 14-May-2002
SUPERMARKET BEVERAGE	T008224/ United States of America	Registered	74334812 27-Nov-1992	1797380 05-Oct-1993
SUPERMARKET CANDY	T008225/ United States of America	Registered	74334827 27-Nov-1992	1797381 05-Oct-1993
SUPERMARKET NEWS	T008231/ United States of America	Registered	71629238 06-May-1952	636191 23-Oct-1956
THE CHIC AND THE LOWDOWN	T009439/ United States of America	Registered	76/247713 27-Apr-2001	2588059 02-Jul-2002
TRAVEL TODAY	T008179/ United States of America	Registered	671498 13-Jul-1987	1510069 25-Oct-1988
VITALS	T010410/ United States of America	Registered	76/536239 31-Jul-2003	2987834 23-Aug-2005
W	T008262/ United States of America	Registered	74/492759 22-Feb-1994	1882171 07-Mar-1995
W	T012368/ United States of America	Pending	76/663730 27-Jul-2006	
W & DESIGN	T009573/ United States of America	Registered	76/310564 10-Sep-2001	2624545 24-Sep-2002

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
W (STYLIZED)	T008240/ United States of America	Registered	74534554 07-Jun-1994	1904398 11-Jul-1995
W JEWELRY & DESIGN	T010579/ United States of America	Registered	76/548125 15-Sep-2003	3093598 16-May-2006
WHY NOT	T009216/ United States of America	Registered	71/512904 20-Nov-1946	435416 23-Dec-1947
WISEGUY	T011447/ United States of America	Pending	76/633143 10-Mar-2005	
WOMEN'S WEAR DAILY	T008244/ United States of America	Registered	71/242516 07-Jan-1927	227298 03-May-1927
WWD	T008250/ United States of America	Registered	72375202 04-Nov-1970	913731 08-Jun-1971
WWD	T008285/ United States of America	Registered	74383876 29-Apr-1993	1822709 22-Feb-1994
WWD	T009178/ United States of America	Registered	76/205178 06-Feb-2001	2867136 27-Jul-2004
WWD	T012373/ United States of America	Pending	76/663756 27-Jul-2006	
WWD BEAUTY BIZ AWARDS	T010535/ United States of America	Published	76/534188 21-Jul-2003	
WWD STYLE STARTS HERE	T011186/ United States of America	Pending	76/618713 28-Oct-2004	
WWD THE MAGAZINE	T008450/ United States of America	Registered	76/001387 15-Mar-2000	2499116 16-Oct-2001
WWD.COM	T009177/ United States of America	Registered	76/204228 05-Feb-2001	2867134 27-Jul-2004
WWDEXECTECH	T011413/ United States of America	Pending	76/630436 04-Feb-2005	
WWDFAST	T012119/ United States of America	Registered	76/653207 06-Jan-2006	3172996 21-Nov-2006
WWDMEDIAWORLDWIDE	T009255/ United States of America	Registered	76/244578 23-Apr-2001	2540273 19-Feb-2002
WWDSALON	T012220/ United States of America	Published	76/659097 24-Apr-2006	
WWDSCOOP	T011194/ United States of America	Registered	76/618711 28-Oct-2004	3114734 11-Jul-2006

State of New York }
Department of State } *ss:*

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on **January 24, 2007**



Special Deputy Secretary of State

DOS-1266 (Rev. 11/05)

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CT-07

CERTIFICATE OF MERGER

OF

FAIRCHILD PUBLICATIONS, INC.
(a Connecticut corporation)

INTO

ADVANCE MAGAZINE PUBLISHERS INC.
(a New York corporation)

Under Section 904 of the Business Corporation Law of the State of New York

*****

The undersigned corporation DOES HEREBY CERTIFY THAT:

FIRST: The name and state of incorporation of each of the constituent corporations of the merger is as follows:

NAME	STATE OF INCORPORATION
Fairchild Publications, Inc.	Connecticut
Advance Magazine Publishers Inc.	New York

SECOND: An Agreement of Merger between the parties to the merger has been approved and executed by Advance Magazine Publishers Inc. in accordance with the requirements of section 904 of the Business Corporation Law of the State of New York.

THIRD: The Certificate of Incorporation of Advance Magazine Publishers Inc. was filed with the Secretary of State of the State of New York on September 19, 1988. The Certificate of Incorporation of Fairchild Publications, Inc. was filed with the Secretary of State of the State of Connecticut on October 3, 1983 under the name "Foothills Trader, Inc."

FOURTH: The name of the surviving corporation of the merger is Advance Magazine Publishers Inc., a New York corporation.

FIFTH: Fairchild Publications, Inc. is an authorized corporation in the state of New York. The date upon which Fairchild Publications, Inc. became authorized in the state of New York is August 21, 1997

SIXTH: The Certificate of Incorporation of Advance Magazine Publishers Inc., a New York corporation, which is surviving the merger shall be the Certificate of Incorporation of the surviving corporation.

SEVENTH: The merger is permitted by the laws of the State of Connecticut and is being carried out in compliance therewith.

EIGHTH: The outstanding capital stock of Advance Magazine Publishers Inc., a New York corporation, is 10 shares of common stock, with no par value, issued to The Patriot-News Co., a Pennsylvania corporation. The outstanding capital stock of Fairchild Publications, Inc. is 400 shares of common stock, with $10.00 par value, issued to The Patriot-News Co.

NINTH: This Certificate of Merger shall be effective on January 1, 2007.

Dated: December 8, 2006

ADVANCE MAGAZINE PUBLISHERS INC.
(a New York corporation)

By _____
Michael A. Newhouse
Assistant Secretary

FAIRCHILD PUBLICATIONS, INC.
(a Connecticut corporation)

By _____
Michael A. Newhouse
Assistant Secretary

TRADEMARK

PAGE 10/11 * RCVD AT 2/14/2007 4:49:04 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-1/19 * DNIS:2730141 * CSID:1212 381 7201 * DURATION (mm-ss):03-46

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CERTIFICATE OF MERGER

OF

FAIRCHILD PUBLICATIONS, INC.

INTO

ADVANCED MAGAZINE PUBLISHERS INC.

Under Section 904 of the Business Corporation Law

ICC

STATE OF NEW YORK
DEPARTMENT OF STATE
FILED DEC 19 2006
TAX $
BY: JCH

Filed by:
Sabin Bermant & Gould LLP
Four Times Square
Suite 2300
New York, NY 10036
Cust Ref: 6805904cc

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