

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LMG Investments, Inc.		02/19/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	SF Investments, Inc.
Street Address:	3411 Silverside Road
Internal Address:	103 Baynard Building
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	1240515	LYKES
Registration Number:	1406934	LYKES
Serial Number:	73634002	LYKES FAMILY FAVORITE
Registration Number:	2266119	MARKET FRESH
Registration Number:	2121777	OAK CREEK
Registration Number:	2700195	PALM RIVER
Registration Number:	2700196	PALM RIVER
Registration Number:	2121776	POWERPAK

**CORRESPONDENCE DATA**

Fax Number: (215)851-1420  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 215-851-8100  
 Email: philpdocketing@reedsmith.com  
 Correspondent Name: Louis M. Heidelberg, Esq.

OP \$215.00 1240515

Address Line 1: Reed Smith, LLP, P.O. Box 7990  
Address Line 2: Intellectual Property  
Address Line 4: Philadelphia, PENNSYLVANIA 19101-7990

ATTORNEY DOCKET NUMBER:	965160.20010
NAME OF SUBMITTER:	Carl H. Pierce, Esq.
Signature:	/Carl H. Pierce, Esq./
Date:	02/20/2007

**Total Attachments: 4**

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## CONFIRMATORY ASSIGNMENT

WHEREAS, LMG Investments, Inc., a Delaware Corporation, the full post office address of whose principal office or place of business is at 3411 Silverside Road, 103 Baynard Building, Wilmington, Delaware, 19810, United States of America, hereinafter referred to as "ASSIGNOR", has held certain ownership rights in and to certain intellectual property as identified on Exhibit A (hereinafter the "PROPERTIES"), attached hereto;

WHEREAS, ASSIGNOR assigned ownership rights in and to the PROPERTIES to SF Investments, Inc., a Delaware Corporation, the full post office address of whose principal office or place of business is 3411 Silverside Road, 103 Baynard Building, Wilmington, Delaware, 19810, United States of America, (hereinafter "ASSIGNEE");

WHEREAS, the ASSIGNOR wishes to acknowledge the assignment of all ownership rights in and to the PROPERTIES to ASSIGNEE;

WHEREAS, the ASSIGNOR wishes to assign any of said certain ownership rights remaining in and with the ASSIGNOR, in and to said PROPERTIES to ASSIGNEE;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, the undersigned ASSIGNOR hereby acknowledges and confirms the assignment, transference, and conveyance to ASSIGNEE of the whole and entire right, title and interest in and to the PROPERTIES, and agrees to sell, assign, transfer and convey, and does hereby sell, assign, transfer and convey, unto ASSIGNEE, any and all, if any, right, title and interest remaining in and with the ASSIGNOR in and to the PROPERTIES; and

**CONFIRMATORY ASSIGNMENT**

ASSIGNOR hereby covenants, agrees and will under-take to execute, whenever requested by ASSIGNEE, all trademark applications, trademark registrations, assignments, lawful oaths, and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all without further compensation to the under-signed ASSIGNOR.

**LMG INVESTMENTS, INC.**

By: Charles Mc Carrick

Title: President

Date: 2/19/07

STATE OF Delaware )

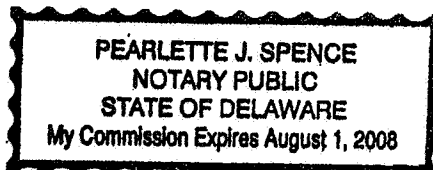
) ss.

COUNTY OF New Castle )

BE IT KNOWN, that on this 19 day of February, 2007, before me personally came Charles McCarrick, to me known to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

Pearlette J. Spence

Notary Public



TRADEMARK

REEL: 003483 FRAME: 0761

# CONFIRMATORY ASSIGNMENT

## Exhibit A

<b>BOB WHITE (Stylized)</b> UNITED STATES 18620.0014.TMUS00 EXPIRED	11/09/1960	72/108,146	09/19/1961	721,678
<b>BROOKS COUNTY</b> UNITED STATES 18620.0021.TMUS00 EXPIRED	01/09/1990	74/017,478	05/26/1992	1,689,168
<b>CARDINAL</b> UNITED STATES 04504.0009.TMUS00 CLOSED	02/17/1999	75/642,546	12/28/1999	2,304,336
<b>CHICAGOBRAND</b> UNITED STATES 18620.0055.TMUS00 ABANDONED	09/01/1998	75/546,161		
<b>FRESHEST TASTE UNDER THE SUN</b> UNITED STATES 18620.0042.TMUS00 ABANDONED	07/22/1997	75/328,443		
<b>GOLDEN CURE</b> UNITED STATES 18620.0013.TMUS00 CANCELLED	08/24/1995	74/719,538	10/15/1996	2,008,019
<b>GRILLKING</b> UNITED STATES 18620.0015.TMUS00 CANCELLED	05/11/1981	73/309,635	02/07/1984	1,266,453
<b>KEY WEST BRAND GRILLERS TM</b> UNITED STATES 18620.0073.TMUS00 ABANDONED	03/13/1998	75/450,253		
<b>KEYWEST GRILLERS</b> UNITED STATES 18620.0038.TMUS00 ABANDONED	07/22/1997	75/328,441		
<b>LYKE-IT-LEAN</b> UNITED STATES 04504.0002.TMUS00 ABANDONED	11/08/1985	73/567,535	06/03/1986	1,395,964
<b>LYKE-IT-LEAN</b> UNITED STATES 18620.0004.TMUS00 CANCELLED	05/24/1982	73/366,365	10/04/1983	1,253,110
<b>LYKES</b> FEDERATION OF RUSSIA 164425 REGISTERED	04504.0005.TMRU00		01/30/1997	97701032 05/15/1998
<b>LYKES</b> UNITED STATES 18620.0009US CLOSED	04/25/1985	73/534,048	06/10/1986	1,397,240
<b>LYKES</b> UNITED STATES 04504.0005.TMUS00 REGISTERED	02/05/1982	73/348,903	05/31/1983	1,240,515

## CONFIRMATORY ASSIGNMENT

LYKES UNITED STATES 18620.0007.TMUS00 REGISTERED	02/05/1982	73/348,903	05/31/1983	1,240,515
LYKES (Stylized) UNITED STATES 18620.0010US REGISTERED	10/04/1985	73/561,770	08/26/1986	1,406,934
LYKES FAMILY FAVORITE UNITED STATES 04504.0006.TMUS00 REGISTERED	12/05/1986	73/634,002	11/03/1987	1,463,797
LYKES PREMIUM COUNTRY STYLE UNITED STATES 18620.0034US ABANDONED	09/19/1996	75/168,565		
MARKET FRESH UNITED STATES 04504.0008.TMUS00 REGISTERED	07/22/1997	75/328,442	08/03/1999	2,266,119
MARKETPAK UNITED STATES 18620.0035.TMUS00 CANCELLED	12/26/1989	74/014,271	05/07/1991	1,843,741
OAK CREEK UNITED STATES 04504.0010.TMUS00 REGISTERED	01/21/1997	75/228,778	12/16/1997	2,121,777
PALM RIVER UNITED STATES 04504.0004.TMUS00 REGISTERED	06/18/2002	76/424,721	03/25/2003	2,700,195
PALM RIVER (stylized) UNITED STATES 04504.0004.TMUS02 REGISTERED	06/18/2002	76/424,722	03/25/2003	2,700,196
PALM RIVER (stylized) UNITED STATES 18620.0005.TMUS00 EXPIRED	03/24/1982	73/356,324	05/24/1983	1,239,610
POWERPAK FEDERATION OF RUSSIA 09/20/2002 222136		04504.0007.TMRU01 REGISTERED	04/20/2000	2000709110
POWERPAK UNITED STATES 04504.0007.TMUS00 REGISTERED	01/21/1997	75/228,777	12/16/1997	2,121,776