

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen Mettling		12/27/2006	INDIVIDUAL:
Kevin Creek		12/27/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Tropicana Products, Inc.		
Street Address:	1001 13th Avenue East		
City:	Bradenton		
State/Country:	FLORIDA		
Postal Code:	34208		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2949352	GO-J	
CORRESPONDENCE DATA			
Fax Number:	(312)821-1316		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-821-1408		
Email:	janet_silverberg@quakeroats.com		
Correspondent Name:	Janet Silverberg		
Address Line 1:	555 West Monroe Street		
Address Line 2:	Mail Drop 11-10		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	TROP		
NAME OF SUBMITTER:	Janet Silverberg		
Signature:	/janet silverberg/		

CH \$40.00 2949352

Date:

02/20/2007

Total Attachments: 2

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ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, dated as of DECEMBER 27th 2006 (the "Assignment"), is made by Kevin Creek and Stephen Mettling ("Assignors") to Tropicana Products, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignors have adopted and registered the trademark GO-J for use with juices, fruit-flavored juice drinks and juice concentrates consisting of orange juice (Reg. No. 2,949,352)(the "Trademark"); and

WHEREAS, Assignors have agreed to sell, assign, transfer and convey to Assignee all of Assignors' right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark in return for a payment of \$20,000 by Assignee and Assignee's agreement to reimburse Assignor for legal fees incurred in connection with this assignment in an amount not to exceed \$3,000; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignors hereby take the following actions and make the following agreement:

1. Assignors hereby sell, assign, transfer and convey to Assignee, Assignors' entire right, title and interest in and to the Trademark (and all extensions and renewals of the registration thereof) and the goodwill associated with the use of and symbolized by the Trademark. Further, Assignors hereby assign, transfer and set over unto Assignee Assignors' rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademark.
2. Assignors warrant that they do not own any other applications or registrations for the GO-J mark or for any mark which may be confusingly similar to the GO-J mark. Assignors agree that they will not file any further applications to register the GO-J mark or any mark which may be confusingly similar to the GO-J mark. Assignors further warrant they they have not heretofore agreed to any restrictions upon the use of the Trademark and have not assigned, licensed or otherwise granted rights in the Trademark to any other person or entity.
3. At the request of Assignee, Assignors shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignors have duly executed this Assignment as of the day and year first above written.

Kevin Creek

Signature: [Handwritten Signature]

(SEAL)

STATE OF ky
COUNTY OF Jefferson

On 10/27/06, 2006, before me Karie Gibson, a Notary Public, personally appeared Kevin Creek, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which he acted, executed this instrument.

WITNESS my hand and official seal

[Handwritten Signature]
Notary Public



KARIE B. GIBSON
Notary Public, Kentucky
State At Large
My Commission Expires
July 22, 2007

Stephen Mettling

Signature: [Handwritten Signature]

STATE OF ky
COUNTY OF Jefferson

On 10/27/06, 2006, before me Karie Gibson, a Notary Public, personally appeared Stephen Mettling, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which he acted, executed this instrument.

WITNESS my hand and official seal

[Handwritten Signature]



KARIE B. GIBSON
Notary Public, Kentucky
State At Large
My Commission Expires
July 22, 2007