

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WARNER BROS. CONSUMER PRODUCTS INC.		01/26/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WARNER BROS. ENTERTAINMENT INC.		
Street Address:	4000 Warner Boulevard		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3088237	BRONCO BILLY	
Registration Number:	3058116	DIRTY HARRY	
Registration Number:	3066714	DO YOU FEEL LUCKY	
CORRESPONDENCE DATA			
Fax Number:	(818)954-4501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8189544956		
Email:	avis.frazier-thomas@warnerbros.com		
Correspondent Name:	Avis Frazier-Thomas		
Address Line 1:	4000 Warner Boulevard		
Address Line 4:	Burbank, CALIFORNIA 91522		
NAME OF SUBMITTER:	Avis Frazier-Thomas		
Signature:	/Avis Frazier-Thomas/		

CH \$90.00 3088237

Date:

02/21/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, WARNER BROS. CONSUMER PRODUCTS INC., a Delaware corporation having a place of business at 4000 Warner Boulevard, Burbank, California, 91522, United States of America, has adopted and is the owner of the trademark applications and registrations set forth on Schedule A attached hereto, (hereinafter "Trademarks"), and

WHEREAS, WARNER BROS. ENTERTAINMENT INC., a Delaware corporation having a place of business at 4000 Warner Boulevard, Burbank, California, 91522, is desirous of acquiring said Trademarks,

NOW, THEREFORE, in view of the foregoing and for good and valuable consideration, the receipt of which is hereby acknowledged, WARNER BROS. CONSUMER PRODUCTS INC. hereby assigns to WARNER BROS. ENTERTAINMENT INC. all right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the Trademarks.

WARNER BROS. CONSUMER
PRODUCTS INC.

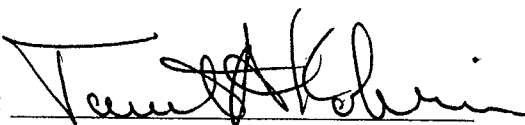
By: 

Name: Ana de Castro

Title: Vice President

Date: 1/26/07

WARNER BROS. ENTERTAINMENT
INC.

By: 

Name: Janet A. Kobrin

Title: Vice President

Date: Jan. 16, 2007

SCHEDULE A

Trademark	Country	Status	Appl./Reg. No.	Appl./Reg. Date
BRONCO BILLY	Canada	Pending	1153362	09/20/2002
BRONCO BILLY	United States	Registered	3,088,237	05/02/2006
DIRTY HARRY	Canada	Pending	1153361	09/20/2002
DIRTY HARRY	United States	Registered	3,058,116	02/07/2006
DO YOU FEEL LUCKY	Canada	Pending	1211184	03/26/2004
DO YOU FEEL LUCKY	United States	Registered	3,066,714	03/07/2006