

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Northeast Publishing Co., Inc.		02/08/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Enterprise Publishing Company, LLC		
<b>Street Address:</b>	350 WillowBrook Office Park		
<b>City:</b>	Fairport		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14450		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3047599	EL LATINO EXPRESO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)566-9711		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2165669700		
<b>Email:</b>	docketing@rankinhill.com		
<b>Correspondent Name:</b>	Stephen A. Hill		
<b>Address Line 1:</b>	925 Euclid Avenue		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Cleveland, OHIO 44115-1405		
<b>ATTORNEY DOCKET NUMBER:</b>		GMH-17157	
<b>NAME OF SUBMITTER:</b>		Stephen A. Hill	
<b>Signature:</b>		/stephen a hill/	
<b>Date:</b>		02/21/2007	

CH \$40.00 3047599

Total Attachments: 2

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## Trademark Assignment

Whereas, Northeast Publishing Co., Inc., a corporation organized under the laws of the State of Delaware, having a business address at 50 West State Street, Trenton, New Jersey 08608 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark EL LATINO EXPRESO which has been registered in the United States Patent and Trademark Office as Registration No. 3,047,599, registered January 24, 2006; and

Whereas, Enterprise Publishing Company, LLC, a limited liability company organized under the laws of the State of Delaware, having a business address of 350 WillowBrook Office Park, Fairport New York 14450 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, without warranty of any kind except as provided in the Asset Purchase Agreement, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration for said mark.

NORTHEAST PUBLISHING CO., INC.

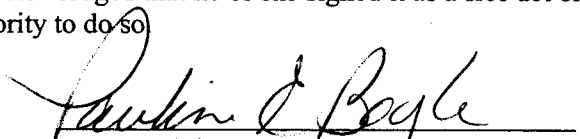
By Julie A Beck  
Printed Name: Julie A Beck  
Title: CFO

Date: February 8, 2007

STATE OF Pennsylvania }  
COUNTY OF Bucks }

On this 8<sup>th</sup> day of February 2007, before me appeared Julie A. Beck, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so

(Notarial Seal)

  
Notary Public

**COMMONWEALTH OF PENNSYLVANIA**  
**NOTARIAL SEAL**  
**PAULINE E. BOYLE, Notary Public**  
**Lower Makefield Twp., Bucks County**  
**My Commission Expires August 11, 2010**

RHPC TM601