

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Graduate Management Admission Council		02/21/2007	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Diversity Pipeline Alliance		
Street Address:	1600 Tysons Boulevard Suite 1400		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76508909	SPEEDCAREERS	
CORRESPONDENCE DATA			
Fax Number:	(713)651-5246		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-651-5383		
Email:	jksimpson@fulbright.com		
Correspondent Name:	Jan K. Simpson		
Address Line 1:	1301 McKinney Suite 5100		
Address Line 4:	Houston, TEXAS 77010-3095		
ATTORNEY DOCKET NUMBER:	HO-T02831US0		
NAME OF SUBMITTER:	Jan K. Simpson		
Signature:	/jks/		
Date:	02/21/2007		

CH \$40.00 76508909

Total Attachments: 2

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**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Graduate Management Admission Council, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignor), has adopted and is using the Mark SPEEDCAREERS, U.S. Application No. 76/508,909, which they have used in various countries throughout the world including the United States; and

WHEREAS, Diversity Pipeline Alliance, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignee), desires to acquire the Mark and the goodwill of the business associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the MARK and its associated application and all of its right, title, together with the goodwill of the business symbolized by the Mark and the application and registration thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and/or registration, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which the aforesaid Mark is registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Mark and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND FOR THE SAME CONSIDERATION, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

Date: February 21, 2007

Graduate Management Admission Council



Name: Sherri Sampson

Title: General Counsel & Corporate Secretary