

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DoveBid Managed Services, Inc.		03/14/2002	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DoveBid, Inc.		
<b>Street Address:</b>	10877 Wilshire Boulevard		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90024		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2658390	ASSETZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(760)771-8128		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	760-771-8345		
<b>Email:</b>	acapobianco@capbramlaw.com		
<b>Correspondent Name:</b>	Anthony Capobianco, Esq.		
<b>Address Line 1:</b>	78015 Main Street		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	la quinta, CALIFORNIA 92253		
<b>ATTORNEY DOCKET NUMBER:</b>	DMS/DOVEBID ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Anthony Capobianco, Esq.		
<b>Signature:</b>	/s/		

OP \$40.00 2658390

Date:

02/21/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is effective as of March 14, 2002 by and between DoveBid Managed Services, Inc., a corporation organized under the laws of the State of Delaware, with its principal place of business at 10877 Wilshire Boulevard, Suite 600, Los Angeles, California 90024 ("Assignor"), and DoveBid, Inc., a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 10877 Wilshire Boulevard, Suite 600, Los Angeles, California 90024 ("Assignee").

WHEREAS, Assignor has adopted and used the trademark ASSETZONE ("the Mark"), and is the owner of United States Trademark Registration No. 2,658,390 for the Mark (hereinafter collectively referred to as the "Trademark Property") in connection with Assignor's goods and services, and the goodwill associated therewith; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark Property.

NOW THEREFORE, and in consideration of the parties' mutual covenants and undertakings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors, assigns, and legal representatives, all rights, title and interest in and to the Trademark Property, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Mark, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. Assignor further agrees to execute all documents necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed.

**Assignor:**

**DOVEBID MANAGED SERVICES, INC.**

By: \_\_\_\_\_  
Name: JAMES SECAR  
Title: SECRETARY

**Assignee:**

**DOVEBID, INC.**

By: \_\_\_\_\_  
Name: JAMES SECAR  
Title: ASSOC. GEN. COUNSEL