

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Chip Capital Fund III LP., As Agent		02/21/2007	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Atomic Dog Publishing, Inc.		
<b>Street Address:</b>	1203 MAIN STREET		
<b>Internal Address:</b>	3RD FLOOR		
<b>City:</b>	CINCINNATI		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45210		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2518567	AN INSTRUCTOR'S BEST FRIEND	
Registration Number:	2519949	NEW BREED PUBLISHING	
Registration Number:	2519950	HYBRED MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)539-7774		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-539-8795		
<b>Email:</b>	Trademarks@Thomson.com		
<b>Correspondent Name:</b>	The Thomson Corporation		
<b>Address Line 1:</b>	1 Station Place		
<b>Address Line 2:</b>	Paula Upson		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06902		
<b>NAME OF SUBMITTER:</b>	Paula K. Upson		

**CH \$90.00 2518567**

Signature:	/pku/
Date:	02/22/2007
Total Attachments: 2 source=Atomic Dog Release#page1.tif source=Atomic Dog Release#page2.tif	

**REASSIGNMENT OF TRADEMARKS  
AND RELEASE OF SECURITY INTEREST**

FOR VALUE RECEIVED, BLUE CHIP CAPITAL FUND III LP., As Agent, having offices at c/o Blue Ventura Company, Ltd. 250 East Fifth Street, Suite 1100, Cincinnati, Ohio 45202 (the "Bank"), hereby reassigns, without recourse, representation or warranty, express or implied, to Atomic Dog Publishing, Inc. ("the Company"), and releases its security interest in, the trademarks listed on Exhibit A annexed hereto, together with the goodwill of the business symbolized by such trademarks, and related property rights granted to the Bank by the Company pursuant to a Notice of Security Interest in Trademarks dated June 13, 2002 recorded with the United States Patent and Trademark Office on June 20, 2002 at Reel 2528 Frame 0870.

This assignment, reassignment and release also includes all trademark renewals and extensions, all proceeds of infringement suits, the sole right to sue for past, present, future and threatened infringements of and all rights corresponding thereto throughout the world, and any royalties, licenses, fees, proceeds, improvements and subsequent trademarks obtained in connection with the foregoing trademark.

BLUE CHIP CAPITAL FUND III LP.

By: [Signature]  
Name: Todd Gardner  
Title: Director

STATE: OHIO  
COUNTY: Hamilton, SS.

On the 21<sup>st</sup> day of February, 2007, before me personally appeared the above named, a Director of BLUE CHIP CAPITAL FUND III LP., to me known and known by me to be the party executing the foregoing instrument on behalf of said bank, and acknowledged said instrument so executed to be his/her free act and deed in said capacity and the free act and deed of said bank.

[Signature]  
Notary Public

My commission expires: 3-15-10



SHARON GILLESPIE  
Notary Public, State of Ohio  
My Commission Expires 03-15-10

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**EXHIBIT A**

<b>Mark</b>	<b>Registration Number</b>
AN INSTRUCTOR'S BEST FRIEND	2518567
NEW BREED PUBLISHING	2519949
HYBRED MEDIA	2519950