

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WDLP Broadcasting Company, LLC		04/01/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Mapale LLC		
Street Address:	1441 Brickell Avenue		
Internal Address:	Suite 1010		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2960294	GEN-TV	
Registration Number:	2960293	WGEN-TV	
Serial Number:	76547495	WDLP-TV	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 419-2405		
Email:	anthony.masiello@hklaw.com		
Correspondent Name:	Anthony R. Masiello		
Address Line 1:	2099 Pennsylvania Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	090610.00006		
NAME OF SUBMITTER:	Anthony R. Masiello		

OP \$90.00 2960294

Signature:

/anthony masiello/

Date:

02/22/2007

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

Whereas, WDLP Broadcasting Company, LLC ("Assignor"), a Delaware limited liability company having an address 2446 West Whittier Boulevard, Montebello, CA 90640, is the owner of the trademarks GEN-TV, WGEN-TV, and WDLP-TV (the "Marks"); and

Whereas, Assignor is the owner of U.S. Registration No. 2,960,294 for the mark GEN-TV and U.S. Registration No. 2,960,293 for WGEN-TV, both issued by the U.S. Patent and Trademark Office (the "Registrations"); and

Whereas, Assignor is the owner of Application Serial No. 76/547,495 filed with the U.S. Patent and Trademark Office for registration of the mark WDLP-TV (the "Application"); and

Whereas, Mapalé LLC ("Assignee"), a limited liability company organized under the laws of Delaware, having a business address at 1441 Brickell Avenue, Suite 1010, Miami, Florida 33131, wishes to acquire the entire right, title, and interest in and to the Marks, the Registrations and the Application, including all goodwill of the business connected with the use of the Marks and symbolized by the Marks.

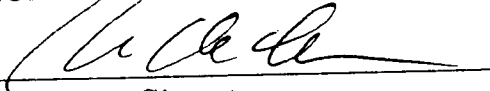
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, the Registrations, and the Application, together with the goodwill of the business connected with the use of the Marks and symbolized by the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

To the extent that any of WDLP Licensed Subsidiary, LLC, Sonia Broadcasting Company, LLC, Sonia Licensed Subsidiary, LLC (each being a Delaware limited liability company) claims or owns any right title or interest in any of the Marks, the Registrations or the Application, each of them does hereby, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks, the Registrations, and the Application, together with the goodwill of the business connected with the use of the Marks and symbolized by the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This assignment shall bind the Assignor, WDLP Licensed Subsidiary, LLC, Sonia Broadcasting Company, LLC, and Sonia Licensed Subsidiary, LLC, their successors and/or assigns, and all others acting by, through, with or under their

direction, and all those in privity therewith; and shall inure to the benefit of Assignee, its successors and assigns.

WDLP BROADCASTING COMPANY, LLC

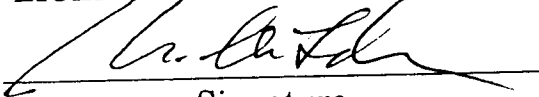
By: 
Signature

Name: William De La Peña

Title: Manager

Date: 4/1/06

WDLP LICENSED SUBSIDIARY, LLC

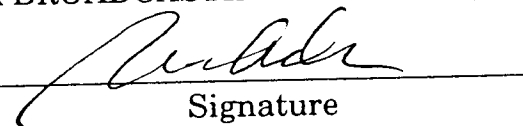
By: 
Signature

Name: William De La Peña

Title: Manager

Date: 4/1/06

SONIA BROADCASTING COMPANY, LLC

By: 
Signature

Name: William De La Peña

Title: Manager

Date: 4/1/06

TRADEMARK

REEL: 003485 FRAME: 0689

SONIA LICENSED SUBSIDIARY, LLC

By: 
Signature

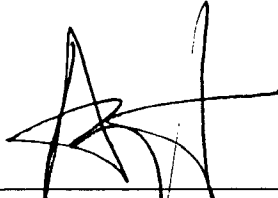
Name: William De La Peña

Title: Manager

Date: 4/1/06

Acknowledged:

MAPALÉ LLC

By: 
Signature

Name: Angelica Eweng

Title: Treasurer

Date: 4/1/06

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