

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/05/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Body Prime, Inc.		02/05/2007	CORPORATION: ARIZONA

**RECEIVING PARTY DATA**

Name:	lomedix Development International SRL
Street Address:	The Grove, 21 Pine Road
City:	Belleville, St. Michael
State/Country:	BARBADOS
Postal Code:	BB11113
Entity Type:	CORPORATION: BARBADOS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78247870	VITALITYMD

**CORRESPONDENCE DATA**

Fax Number: (212)425-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-425-7200  
 Email: tmdocketny@kenyon.com  
 Correspondent Name: Howard J. Shire, Esq.  
 Address Line 1: One Broadway  
 Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	11411/1391
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**DOMESTIC REPRESENTATIVE**

Name: Howard J. Shire, Esq.  
 Address Line 1: One Broadway

CH \$40.00 78247870

Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER:

Howard J. Shire, Esq.

Signature:

/Howard J. Shire/

Date:

02/22/2007

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

This Assignment is made on this 5 day of February, 2007, by Body Prime, Inc., a corporation duly organized under the laws of Arizona, having a place of business at 6437 E Clinton Street, Scottsdale, Arizona 85254 ("Assignor"), to and in favor of Iomedix Development International SRL, a corporation duly organized under the laws of **Barbados** having a place of business at The Grove, 21 Pine Road, Belleville, St. Michael, BB11113, Barbados ("Assignee").

**WITNESSETH THAT:**

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademark listed in attached Schedule A (the "Trademark"); and


WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, of all of its rights, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

The ASSIGNOR assigns the Trademark as a part of that portion of the business to which the Trademark pertains as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

**BODY PRIME, INC.**

Dated: 2/5, 2007

By   
Name: Sookia Duly  
Title: President

**SCHEDULE A**

**TRADEMARK**

**SER. NO.**

VITALITYMD

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