

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STEFANO FOODS, INC.		02/21/2007	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	SF INVESTMENTS, INC.
Street Address:	3411 Silverside Road
Internal Address:	103 Baynard Building
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2916029	CASA ESTEBAN
Registration Number:	2755947	PARTY DIPPER
Registration Number:	2288052	RIP-N-DIP
Registration Number:	1427686	THE RIGHT STUFF
Registration Number:	1431396	STEFANO'S
Registration Number:	2094954	THE RIGHT PIE

CORRESPONDENCE DATA

Fax Number: (215)851-1420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-851-8100
 Email: philpdocketing@reedsmith.com
 Correspondent Name: Louis M. Heidelberger, Esq.
 Address Line 1: Reed Smith, LLP, P.O. Box 7990

OP \$165.00 2916029

Address Line 2: Intellectual Property
Address Line 4: Philadelphia, PENNSYLVANIA 19101-7990

ATTORNEY DOCKET NUMBER:	965160.20010
NAME OF SUBMITTER:	Carl H. Pierce, Esq.
Signature:	/Carl H. Pierce, Esq./
Date:	02/22/2007

Total Attachments: 3
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CONFIRMATORY ASSIGNMENT

WHEREAS, Stefano Foods, Inc., a North Carolina Corporation, the full post office address of whose principal office or place of business is at 4825 Hovis Road, Charlotte, North Carolina, 28208, United States of America, hereinafter referred to as "ASSIGNOR", has held certain ownership rights in and to certain new and useful inventions and other intellectual property as identified on Exhibit A (hereinafter the "PROPERTIES"), attached hereto;

WHEREAS, ASSIGNOR assigned ownership rights in and to the PROPERTIES to SF Investments, Inc., a Delaware Corporation, the full post office address of whose principal office or place of business is 3411 Silverside Road, 103 Baynard Building, Wilmington, Delaware, 19810, United States of America, (hereinafter "ASSIGNEE");

WHEREAS, the ASSIGNOR wishes to acknowledge the assignment of all ownership rights in and to the PROPERTIES to ASSIGNEE;

WHEREAS, the ASSIGNOR wishes to assign any of said certain ownership rights remaining in and with the ASSIGNOR, in and to said PROPERTIES to ASSIGNEE;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, the undersigned ASSIGNOR hereby acknowledges and confirms the assignment, transference, and conveyance to ASSIGNEE of the whole and entire right, title and interest in and to the PROPERTIES, and agrees to sell, assign, transfer and convey, and does hereby sell, assign, transfer and convey, unto ASSIGNEE, any and all, if any, right, title and interest remaining in and with the ASSIGNOR in and to the PROPERTIES; and

CONFIRMATORY ASSIGNMENT

ASSIGNOR hereby covenants, agrees and will under-take to execute, whenever requested by ASSIGNEE, all trademark applications, trademark registrations, assignments, lawful oaths, and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all without further compensation to the under-signed ASSIGNOR.

STEFANO FOODS, INC.

By: _____



Title: _____

President Stefano Foods

Date: _____

2/21/07

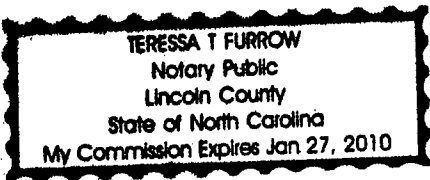
STATE OF N.C.)

) ss.

COUNTY OF Mecklenburg)

BE IT KNOWN, that on this 21st day of February, 2007, before me personally came Enrico D'Amico, to me known to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

Teressa T. Farrow
Teressa T. Farrow
Notary Public



CONFIRMATORY ASSIGNMENT

Exhibit A

U.S. Trademark Application No. 78/218, 275, Registration No. 2,916,029 for CASA ESTEBAN and Design

U.S. Trademark Application No. 76/469,398, Registration No. 2,755,947 for PARTY DIPPER

U.S. Trademark Application No. 75/595,025, Registration No. 2,288,052 for RIP-N-DIP

U.S. Trademark Application No. 74/217,039, Registration No. 1,702,013 for THE RIGHT PIE

U.S. Trademark Application No. 73/607,229, Registration No. 1,427,686 for THE RIGHT STUFF

U.S. Trademark Application No. 73/563,991, Registration No. 1,431,396 for STEFANO'S & Design

U.S. Trademark Application No. 75/156,183, Registration No. 2,094,954 for THE RIGHT PIE

Japanese Trademark Application No. 2000-59001, Registration No. 4496911 for STEFANO'S & Design

Japanese Trademark Application No. 2000-59000, Registration No. 4496910 for RIP-N-DIP

Japanese Trademark Application No. 2000-59002, Registration No. 4496912 for STEFANO'S GREAT STUFF

Canadian Trademark Application No. 1059761, Registration No. TMA609547 for RIP-N-DIP

Canadian Trademark Application No. 1059762, Registration No. TMA597541 for STEFANO'S & Design

Community Trademark Application No. 002776045, Registration No. 002776045 for STEFANO'S & Design

Community Trademark Application No. 001629898, Registration No. 001629898 for STEFANO'S GREAT STUFF

Community Trademark Application No. 001630151, for STEFANO'S