TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Introtech, Inc.		02/20/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Media Recovery, Inc.
Street Address:	510 Corporate Drive
City:	Graham
State/Country:	TEXAS
Postal Code:	76450
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77102888	COLDMARK
Serial Number:	77102903	WARM MARK

OP $65.00 77102888

CORRESPONDENCE DATA

Fax Number: (817)336-2181
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 817-336-2400
Email: jmorgan@deckerjones.com
Correspondent Name: Geoffrey A. Mantooth
Address Line 1: 801 Cherry St., Suite 2000, Unit #46
Address Line 2: Decker, Jones et al
Address Line 4: Fort Worth, TEXAS 76102

ATTORNEY DOCKET NUMBER:	5982.37083
NAME OF SUBMITTER:	Geoffrey A. Mantooth
Signature:	/Geoffrey A. Mantooth/

Date:	02/22/2007

Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS Trademark Assignment is made and entered into by and between Introtech, Inc., a Minnesota corporation (hereinafter "Assignor"), having an address of P.O. Box 10505, St. Paul, Minnesota, 55110 and Media Recovery, Inc., a Nevada corporation having a place of business at 510 Corporate Drive, Graham, Texas 76450 (hereinafter "Assignee");

WHEREAS, Introtech, Inc. is the owner of all rights, title and interest to the following trademarks and federal trademark applications:

Trademarks	Applications
COLDMARK	Application No. 77/102,888
WARMMARK	Application No. 77/102,903

(hereinafter "Trademarks");

AND WHEREAS, Media Recovery, Inc. is desirous of acquiring said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its rights, title and interest throughout the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and including, without limitation, all of the rights and privileges pertaining to the Trademarks and any registrations, including the right to apply for and obtain trademark registrations throughout the world and the right to sue and recover damages for past, present and future infringement;

AND the Assignor hereby covenants and agrees that the Assignor will at any time upon the request and at the expense of said Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademarks, including any registrations thereof.

INTROTECH, INC.

2/20/2007
Date

By: GERARD SMITH
Title: PRESIDENT

STATE OF TEXAS §
§
COUNTY OF DALLAS §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared GERARD SMITH, to me known, and known to me to be the PRESIDENT of Introtech, Inc., the assignor above named and acknowledged that he executed the foregoing instrument on behalf of said assignor and pursuant to authority duly received.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 20TH day of FEBRUARY 2007.

SEAL

Notary Public for said County and State

5982.37082/269638

MARY LOU HUNTOON
MY COMMISSION EXPIRES
NOVEMBER 24, 2010