

02-16-2007



103373484

To the Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

2.15.07

1. Name of conveying party(ies):

Caroline Ballou

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Caroline Ballou, LLC

Internal

Address: _____

Street Address: 31 Larsen Way

City: Attleborough Falls

State: MA

Country: USA Zip: 02763

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Ltd. Liability Co. Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 30, 2007

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
75/308505
75/308548

B. Trademark Registration No.(s)
2,214,022
2,182,202

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
CAROLINE BALLOU - earrings, necklaces, pendants, chains, brooches, bracelets, rings, cufflinks, dress sets, consisting of studs and matching cufflinks.

CB - (with same list of descriptive items as set forth above)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Thomas E. Romano

Internal Address: Lisa & Sousa, Lts.

Street Address: 5 Benefit Street

City: Providence

State: RI Zip: 02904

Phone Number: (401) 274-0600

Fax Number: (401) 421-6117

Email Address: teromano@lisasousa.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

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FINANCE SECTION

9. Signature:

Signature

February 8, 2007

Date

BY: 00000145 2214022 Thomas E. Romano
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

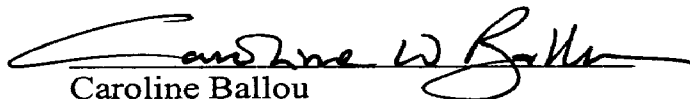
02/15/2007
01 FC:8521
02 FC:8522

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of January 30, 2007, between CAROLINE BALLOU an individual with an address of 668 Main Street, Medfield, MA 02052 (“Assignor”) and, CAROLINE BALLOU, LLC, a Massachusetts limited liability company having an office at 31 Larsen Way, North Attleboro, Massachusetts 02763 (“Assignee”).

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, her entire right, title, interest in and to the trademarks set forth in Schedule A, including the federal registrations therefor, and the goodwill of the business symbolized by the Marks (the “Marks”), together with all rights received by Assignor from B.A. Ballou & Co. Incorporated (“Ballou”) in connection with the assignment of the Marks by Ballou to Assignor. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives

IN WITNESS WHEREOF, Assignor, Caroline Ballou, has executed this assignment as of January 30, 2007.


Caroline Ballou

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SCHEDULE A

Trademark	U.S. Reg. No.	Application No.	Goods
CAROLINE BALLOU	2,214,022	75/308505	earrings, necklaces, pendants, chains, brooches, bracelets, rings, cufflinks, dress sets consisting of studs and matching cufflinks
CB	2,182,202	75/308548	earrings, necklaces, pendants, chains, brooches, bracelets, rings, cufflinks, dress sets consisting of studs and matching cufflinks

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