

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | CHANGE OF NAME |
|-----------------------|----------------|

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|-------------------------|
| Lentheric Limited | | 07/01/2004 | COMPANY: UNITED KINGDOM |

RECEIVING PARTY DATA

| | |
|-------------------|---|
| Name: | Mayfair Perfumes Limited |
| Street Address: | Amertrans Park |
| Internal Address: | Bushey Mill Lane, Watford |
| City: | Hertfordshire |
| State/Country: | UNITED KINGDOM |
| Postal Code: | WD24 7JG |
| Entity Type: | private limited company: UNITED KINGDOM |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 2066459 | OCEAN DREAM |

CORRESPONDENCE DATA

Fax Number: (703)610-8686
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7036108694
 Email: ipdocketing@milesstockbridge.com
 Correspondent Name: Ronald E. Shapiro
 Address Line 1: 1751 Pinnacle Drive
 Address Line 2: Suite 500
 Address Line 4: McLean, VIRGINIA 22102

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|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | T3341-12525US01 |
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DOMESTIC REPRESENTATIVE

Name:

CH \$40.00 2066459

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

02/23/2007

Total Attachments: 0

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