

02-23-2007

FORM PTO-1594 (Rev. 07/05) OMB No. 0651-0027 (exp. 06/30/2008)



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

To the Director of the U.S. Patent

103374202

and documents or the new address(es) below.

1. Name of conveying party(ies): ICROSSING, INC.

- Individual(s), General Partnership, Corporation-State, Other, Association, Limited Partnership

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): 11/7/06

- Assignment, Merger, Security Agreement, Change of Name, Other

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached? Yes No

Name: SILICON VALLEY BANK Internal Address HF 154

Street Address: 3003 TASMAN DRIVE

City SANTA CLARA

State CA

Country USA

Zip 95054

- Association, General Partnership, Limited Partnership, Corporation, Other, Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

OFFICE OF PUBLIC RECORDS 707 FEB 22 AM 11:36 FINANCE SECTION

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s) 78/611,032 78/351,003 78/876,002 78/953,294

B. Trademark Registration No.(s)

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached? X Yes No

Handwritten notes: 02/22/2007 UBYRNE 00000160 7881103E, 01 FC:8521, 02 FC:8522, 40.00 OP, 1600.00 OP

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Silicon Valley Bank Internal Address: Loan Collateral HF154 Street Address: 3003 Tasman Dr. City: Santa Clara State: CA ZIP: 95054 Phone Number: (408) 654-4042 Fax Number: (408) 654-6313 Email Address: amd-collateral requests@svbank.com

6. Total number of applications and registrations involved: 65

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$1,640.00 Authorized to be charged by credit card, Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers, Expiration Date b. Deposit Account Number, Authorized User Name

9. Signature.

Signature: [Handwritten Signature] Name of Person Signing: Swann Valdivia /o Mike Jordan

Date: 2-9-7

Total number of pages including cover sheet, attachments, and document: 23

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003487 FRAME: 0388

2.22.07

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): ICROSSING, INC.	2. Name and address of receiving party(ies): Additional name(s) of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Name: SILICON VALLEY BANK Internal Address HF 154 Street Address: 3003 TASMAN DRIVE City SANTA CLARA State CA Country USA Zip 95054
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other	<input type="checkbox"/> Association Citizenship <input type="checkbox"/> General Partnership Citizenship <input type="checkbox"/> Limited Partnership Citizenship <input checked="" type="checkbox"/> Corporation Citizenship <input type="checkbox"/> Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)
Additional name(s) of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 3. Nature of conveyance/ Execution Date(s): Execution Date(s): 11/7/06 <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input checked="" type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other	

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s) 78/762,619 78/762,662 78/762,771 78/762,669 78/762763 78/762,667 78,762,781 78/762,651 78/762,656 78/722,081 78/792,319 78/548,842 78/397,723 78/951,541 78/752,281 78/757,220 78/784,115 78/657,373	B. Trademark Registration No.(s)
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C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Silicon Valley Bank Internal Address: Loan Collateral HF154 Street Address: 3003 Tasman Dr. City: Santa Clara State: CA ZIP: 95054 Phone Number: (408) 654-4042 Fax Number: (408) 654-6313 Email Address: amd-collateral requests@svbank.com	6. Total number of applications and registrations involved: <i>See Attached</i> 7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$ <i>See Attached</i> <input type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number Authorized User Name
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9. Signature: _____ **297** _____
 Signature Date
Susana Valdivia *go Mike Jordan*
 Name of Person Signing
 Total number of pages including cover sheet, attachments, and document: 23

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of November 1st, 2006 by and between SILICON VALLEY BANK ("Bank") and ICROSSING, INC. ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated February 4, 2005 (as the same has been amended and may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents, Trademarks and Mask Works listed on Schedules A, B, C, and D hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.


IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ICROSSING, INC.

Address of Grantor:

14822 N. 73rd Street
Scottsdale, AZ 85260
Attn: Michael Effinger

By: 
Title: CEO

BANK:

SILICON VALLEY BANK

Address of Bank:

3003 Tasman Drive
Santa Clara, CA 95054-1191
Attn: _____

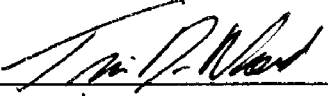
By: 
Title: VICE PRESIDENT

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

ATTACHED.

EXHIBIT B

Patents

Description

Registration/
Application
Number

Registration/
Application
Date

ATTACHED.

Greenberg Traurig LLP - Intellectual Property Department
Patent Report by Status

Client Name: iCrossing, Inc.

DOCKET ID	TECHNOLOGY/INVENTION TITLE	COUNTRY	TYPE	APP. DATE	GRANT DATE	ACTION REQUIRED
ALT ID			SUBTYPE	APP. NUMBER	NUMBER	NEXT DUE DATE

All Applications: Pending

37822-020001/US	ONLINE ADVERTISING SYSTEM AND METHOD	United States of America	Patent	1/6/2006		Domestic Filing Reminder - 3 mo 10/6/2006
			<i>Provisional</i>	60/757,065		Foreign Filing Reminder - 3 mo (From Current Appl.) 10/6/2006
37822-020002/US	SYSTEM AND METHOD FOR UPDATING A WEB PAGE TO IMPROVE SEARCH VISIBILITY	United States of America	Patent	5/17/2006		Assignment/Oath/Declaration File? 10/17/2006
			<i>Provisional</i>	60/800,974		
37822-020003/US	SYSTEM AND METHOD FOR MONITORING A USER'S ONLINE ACTIVITY	United States of America	Patent	5/18/2006		Assignment/Oath/Declaration File? 10/18/2006
			<i>Provisional</i>	60/801,490		
37822-020004/US	METHOD AND SYSTEM FOR USING A LINK VALUE	United States of America	Patent	8/18/2006		Assignment/Oath/Declaration File? 11/18/2006
			<i>Provisional</i>	60/838,774		
37822-020005/US	SYSTEM AND METHOD FOR A VIRAL MARKETING PLATFORM	United States of America	Patent	4/13/2006		Assignment/Oath/Declaration File? 10/13/2006
			<i>Provisional</i>	60/791,739		Foreign Filing Reminder - 6 mo. (From Current Appl.) 10/13/2006
						Domestic Filing Reminder - 6 mo. 10/13/2006

Total Number of Records: 1

EXHIBIT C

Trademarks

Description

Registration/
Application
Number

Registration/
Application
Date

ATTACHED.

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
(212) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,619	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 212
(213) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,662	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 213
(305) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,771	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 305
(312) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,669	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 312
(404) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,763	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 404
(415) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,667	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 415
(617) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,781	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Disclaim exclusive right to 617

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
(AREACODE) LOCAL.COM AT HOME AND ON THE GO	U.S.	78/762,651	Response to Office Action Due November 9, 2006	Does LOCAL.COM have any significance in the relevant trade or industry? Application will be refused if specimens show that this is a "phantom" mark. The use of (AREACODE) must be unchanged. <i>Please advise.</i>
(AREACODE) LOCAL.COM AT HOME AND ON THE GO (Stylized)	U.S.	78/762,656	Response to Office Action Due November 9, 2006	Need to clarify that mark is not in color Does LOCAL.COM have any significance in the relevant trade or industry? Application will be refused if specimens show that this is a "phantom" mark. The use of (AREACODE) must be unchanged. <i>Please advise.</i>
ADBUILDER	China	5199069	Awaiting examination of application	Will follow up with foreign associate in September 2007 regarding status of application
ADBUILDER	U.S.	78/722,081	Application suspended pending disposition of App. No. 78/717,241	Monitoring status of cited application
ADONDEVAS.COM	U.S.	78/793,319	Published	Notice of Allowance to issue if no oppositions
APPLIED SEARCH	U.S.	78/548,842	Statement of Use / Extension of Time due March 7, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
AUDIENCE MATCH	U.S.	78/397,723	Statement of Use / Extension of Time due December 6, 2006	Is mark in use yet? If so, provide dates of use and specimen of use
B2A	U.S.	78/951,541	Newly filed application, not yet assigned to an Examiner	n/a
BID2ACTION PAID SEARCH PLATFORM	U.S.	78/752,281	Response to Office Action Due November 4, 2006	Disclaimer of PAID SEARCH PLATFORM requested. <i>Should we agree to disclaimer or argue words are suggestive, not descriptive?</i>

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
BIZRELEASES.COM	U.S.	78/757,220	Response to Office Action Due November 9, 2006	Application refused based on descriptiveness. Propose to argue mark is not descriptive but suggestive. Need additional information in order to make this argument. If argument not successful, will amend to Supplemental Register upon filing Amendment to Allege Use
BRANDSHADOW.NET	U.S.	78/784,115	Published	Notice of Allowance to issue if no oppositions.
BUZZCONTROL	U.S.	78/657,373	Statement of Use / Extension of Time due February 28, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
BY THINKING IN REVERSE	U.S.	78/753,570	Statement of Use / Extension of Time due March 19, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
CONNECT COMMUNICATE CLOSE	U.S.	78/652,914	Published	Awaiting Certificate of Registration
CONVERSATION METRICS	U.S.	78/885,972	Response to Office Action Due March 26, 2007	Disclaimer of CONVERSTATION requested. Proposed to argue services not descriptive of "conversations", disclaimer should not be required. <i>Please confirm.</i> If Examiner not persuaded, then submit the disclaimer. Examiner requested additional information regarding mark. Please provide us with samples of advertisements or promotional matters, if available. If specimen are not yet available, provide a more detailed description of the nature, purpose and channels of trade for the services. Examiner requested clarification of services. Will advise Examiner recitation accepted for other applications.

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
CUSTOMER INITIATED ADVERTISING	U.S.	78/831,074	Response to Office Action Due January 11, 2007	Examiner issued descriptiveness refusal. Propose to argue mark is not descriptive, but suggestive of the services since some thought or imagination is need to reach a conclusion as to the nature of the services. <i>Please confirm.</i> If Examiner not persuaded, amend to Supplemental Register upon filing an Amendment to Allege Use.
DRIVING THE FUTURE OF ADVERTISING	U.S.	78/778,519	Statement of Use / Extension of Time due March 27, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
DYNAMO	U.S.	78/972,250	Newly filed application, not yet assigned to an Examiner	n/a
GLOBAL ACTION TAG	U.S.	78/797,396	Response to Office Action Due January 11, 2007	Examiner issued descriptiveness refusal. Propose to argue mark is not descriptive, but suggestive of the services since some thought or imagination is need to reach a conclusion as to the nature of the services. <i>Please confirm.</i> If Examiner not persuaded, amend to Supplemental Register upon filing an Amendment to Allege Use.
HOW AMERICA SEARCHES	U.S.	78/742,711	Response to Office Action Due November 4, 2006	Need to clarify Class 42 services: Providing online, non-downloadable software for [specify the function of the software, e.g., for use in database management] to maximize brand recognition and marketing over the Internet.
i2a.com	China	5232418	Awaiting examination of application	Will follow up with foreign associate in September 2007 regarding status of application
i2a.com	China	5232417	Awaiting examination of application	Will follow up with foreign associate in September 2007 regarding status of application

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
I2A.COM	China	5232416	Awaiting examination of application	Will follow up with foreign associate in September 2007 regarding status of application
I2A.COM	China	5232415	Awaiting examination of application	Will follow up with foreign associate in September 2007 regarding status of application
i2a.com	U.S.	78/737,869	Application published, potential opposition pending with I2 Technologies. Opposition Deadline 10-18-06	Trademark Use Agreement received from counsel for I2 Technologies. <i>Need to contact opposing counsel prior to October 18 and advise if agreement is worthwhile.</i>
I2A.COM	U.S.	78/737,883	Application published, potential opposition pending with I2 Technologies. Opposition Deadline 11-22-06	Trademark Use Agreement received from counsel for I2 Technologies. <i>Need to contact opposing counsel prior to October 18 and advise if agreement is worthwhile.</i>
I2A: ANALYTICS THAT MATTER	U.S.	78/758,200	Application published, potential opposition pending with I2 Technologies. Opposition Deadline 10-28-06	Trademark Use Agreement received from counsel for I2 Technologies. <i>Need to contact opposing counsel prior to October 18 and advise if agreement is worthwhile.</i>
ICROSSING	U.S.	2,827,666	Sections 8 & 15 Declaration due between March 30, 2009 and March 30, 2010	n/a
ICROSSING THE DIGITAL MARKETING AGENCY & DESIGN (In Blue)	U.S.	78/807,815	Response to Office Action Due November 24, 2006	New Drawing requested, will submit. Statement requested: "The color blue appears in the entire mark." Request claim of ownership of Reg. No. 2,827,666 Disclaimer of THE DIGITAL MARKETING AGENCY

1841751/16294.001

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
ICROSSING THE DIGITAL MARKETING AGENCY & DESIGN (In Black & White)	U.S.	78/807,808	Response to Office Action Due November 24, 2006	New Drawing requested, will submit. Statement requested: "The mark is not in color." Request claim of ownership of Reg. No. 2,827,666 Disclaimer of THE DIGITAL MARKETING AGENCY
ICROSSING THE DIGITAL MARKETING NETWORK & DESIGN (In Red)	U.S.	78/808,335	Response to Office Action Due November 24, 2006	New Drawing requested, will submit. Statement requested: "The color red appears in the entire mark." Request claim of ownership of Reg. No. 2,827,666 Disclaimer of THE DIGITAL MARKETING NETWORK
ICROSSING THE DIGITAL MARKETING NETWORK & DESIGN (In Black & White)	U.S.	78/808,331	Response to Office Action Due November 24, 2006	New Drawing requested, will submit. Request claim of ownership of Reg. No. 2,827,666 Disclaimer of THE DIGITAL MARKETING NETWORK
INTEREST TO ACTION: ANALYTICS THAT MATTER	U.S.	78/758,207	Statement of Use / Extension of Time due March 19, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
INTEREST2ACTION	U.S.	78/506,261	Statement of Use / Extension of Time due December 20, 2006	Is mark in use yet? If so, provide dates of use and specimen of use
INTEREST2ACTION MORE THAN METRICS CUSTOMER ANALYTICS & DESIGN	U.S.	78/742,717	Response to Office Action Due November 3, 2006	Descriptiveness refusal. George advised to argue mark suggestive, not descriptive. <u>Response Drafted.</u>

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
INTERNETCROSSING GLOBAL MEDIA NETWORK & DESIGN	U.S.	78/797,394	Response to Office Action Due November 3, 2006	Descriptiveness refusal. George advised to argue mark suggestive, not descriptive.
IPERSONAS	U.S.	78/920,075	Newly filed application, not yet assigned to an Examiner	n/a
LOCALCROSSING YOUR ONE-STEP SHOP FOR LOCAL CUSTOMERS & DESIGN (In Yellow & Blue)	U.S.	78/820,654	Published	Notice of Allowance to issue if no oppositions.
MARKET RESEARCH	U.S.	78/742,064	Response to Office Action Due November 1, 2006	Likelihood of confusion refusal, will argue against refusal Descriptiveness refusal. Will argue mark suggestive, not descriptive Request to amend Class 35 services to read: Business, advertising and marketing advisory services, namely, providing services using the application of Internet search behaviors and patterns to make business decisions.
MCROSSING	U.S.	78/876,005	Published	Notice of Allow to issue
MISCELLANEOUS DESIGN (In Purple & Green)	U.S.	3,105,753	Registered Sections 8 & 15 Declaration due between June 20, 2011 and June 20, 2012	n/a
MOVE YOUR BUSINESS FORWARD	U.S.	78/753,566	Response to Office Action Due November 9, 2006	Likelihood of confusion refusal based on Reg. No. 2,665,780 for POWER TO MOVE YOUR BUSINESS FORWARD . <i>Argue against refusal?</i>

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
POINT OF INTEREST	U.S.	78/599,651	Statement of Use / Extension of Time due March 28, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
rDM (Stylized in Green & Black)	U.S.	78/752,372	Response to Office Action Due November 4, 2006	Likelihood of Confusion Refusal based on registration for RDM in the name of Renal Disease Management by Physicians, Inc. <i>Confirm we should submit argument against refusal</i> Need to clarify Class 42 services: Providing online, non-downloadable software for [specify the function of the software, e.g., for use in database management] to maximize brand recognition and marketing over the Internet.
rDM REVERSE DIRECT MARKETING THE AUTHORITY IN SEARCH (Stylized in Green & Black)	U.S.	78/752,366	Response to Office Action Due November 4, 2006	Likelihood of Confusion Refusal based on registration for RDM in the name of Renal Disease Management by Physicians, Inc. <i>Confirm we should submit argument against refusal</i> Need to clarify Class 42 services: Providing online, non-downloadable software for [specify the function of the software, e.g., for use in database management] to maximize brand recognition and marketing over the Internet.
RETURN ON TRUST	U.S.	78/652,889	Published	Notice of Allowance to issue if no oppositions.
REVERSE DIRECT MARKETING	U.S.	2,847,046	Registered on the Supplemental Section 8 Declaration Due Between May 25, 2009 and May 25, 2010	n/a

1841751/16294.001

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
REVERSE DIRECT MARKETING MARKET RESEARCH AND INSIGHT & DESIGN (In Blue)	U.S.	78/830,968	Response to Office Action Due November 4, 2006	<p>Color claim of blue requested.</p> <p>Claim of ownership of Reg. No. 2,847,046 request.</p> <p>Disclaimer for REVERSE DIRECT MARKETING and MARKET RESEARCH AND INSIGHT request. Since REVERSE DIRECT MARKETING has been in use since 1999, we recommend filing new application for REVERSE DIRECT MARKETING on the Principle Register and claim 2(f). We will then submit argument against disclaimer for REVERSE DIRECT MARKETING based on 2(f). <i>Please confirm.</i></p>
SEARCH COMMERCIAL	U.S.	78/866,258	Response to Office Action Due March 26, 2007	<p>Descriptiveness refusal. Propose to argue mark suggestive, not descriptive, but need additional info before we can prepare argument.</p> <p>Examiner has also requested additional information regarding use of mark, provide samples of ads or promotional materials. If no specimens, provide detailed description of nature, purpose and channels of trade for the services.</p> <p>Examiner has requested amendment to services. We will advise Examiner recitation accepted in other applications.</p>
SEARCH CONNECT	U.S.	78/388,875	Statement of Use / Extension of Time due March 29, 2007	<p>Is mark in use yet? If so, provide dates of use and specimen of use</p>

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iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
SEARCH CONTENT	U.S.	78/875,994	Response to Office Action Due March 26, 2007	<p>Descriptiveness refusal. Propose to argue mark suggestive, not descriptive, but need additional info before we can prepare argument.</p> <p>Examiner has also requested additional information regarding use of mark, provide samples of ads or promotional materials. If no specimens, provide detailed description of nature, purpose and channels of trade for the services.</p> <p>Examiner has requested amendment to services. We will advise Examiner recitation accepted in other applications.</p>
SEARCH IS IN EVERYTHING	U.S.	78/356,973	Statement of Use / Extension of Time due January 11, 2007	<p>Is mark in use yet? If so, provide dates of use and specimen of use</p>
SEARCH MINDSHARE	U.S.	78/471,336	Statement of Use / Extension of Time due March 7, 2007	<p>Is mark in use yet? If so, provide dates of use and specimen of use</p>
STAY RELEVANT	U.S.	76/641,004	Published	<p>Awaiting Certificate of Registration</p>
TARGETSITES	U.S.	78/876,000	Response to Office Action Due March 26, 2007	<p>Descriptiveness Refusal. Propose to argue mark suggestive, not descriptive, but need additional info before we can prepare argument.</p> <p>Examiner has also requested additional information regarding use of mark, provide samples of ads or promotional materials. If no specimens, provide detailed description of nature, purpose and channels of trade for the services.</p> <p>Examiner has requested amendment to services. We will advise Examiner recitation accepted in other applications.</p>

1841751/16294.001

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
THE ALL MEDIA NETWORK	U.S.	78/810,779	Response to Office Action Due January 11, 2007	Disclaimer of MEDIA NETWORK requested.
THE AUTHORITY IN SEARCH	U.S.	78/737,887	Statement of Use / Extension of Time due March 12, 2007	Is mark in use yet? If so, provide dates of use and specimen of use
THE DIGITAL MARKETING AGENCY	U.S.	78/807,817	Response to Office Action Due November 26, 2006	Likelihood of confusion refusal based on Reg. Nos. 2,159,767 and 2,477,532 for DIGITAL MARKET and App. No. 78/632,543 for DIGITAL MARKETING PLATFORM. <i>We note that the application for DIGITAL MARKETING PLATFORM has abandoned.</i> We will argue no against confusion with the registrations. Descriptiveness refusal also issued, will argue mark suggestive, not descriptive. <i>Please confirm.</i> Disclaimer of AGENCY
THE DIGITAL MARKETING NETWORK	U.S.	78/808,339	Response to Office Action Due November 26, 2006	Likelihood of confusion refusal based on Reg. Nos. 2,159,767 and 2,477,532 for DIGITAL MARKET and App. No. 78/632,543 for DIGITAL MARKETING PLATFORM. <i>We note that the application for DIGITAL MARKETING PLATFORM has abandoned.</i> We will argue no against confusion with the registrations. Descriptiveness refusal also issued, will argue mark suggestive, not descriptive. <i>Please confirm.</i> Disclaimer of NETWORK
THE SEARCH AGENCY	U.S.	78/611,032	Response to Office Action Due December 2, 2006	Descriptiveness refusal maintained and made final. Can amend to Supplemental Register upon filing Amendment to Allege Use

1841751/16294.001

iCrossing, Inc. – Trademark Status Chart

Mark	Country	Serial No./Reg. No.	Status / Next Deadline	Information Needed / Miscellaneous
THERE'S SEARCH IN EVERYTHING	U.S.	78/351,003	Statement of Use / Extension of Time due December 14, 2006	Is mark in use yet? If so, provide dates of use and specimen of use
TOUCHPOINT	U.S.	78/876,002	Response to Office Action Due March 25, 2007	Likelihood of Confusion refusal based on several registrations and applications. <i>Confirm you wish to argue against confusion.</i> Examiner has requested amendment to services. We will advise Examiner recitation accepted in other applications.
WE'RE FOR FINDING	U.S.	78/953,294	Newly filed application , not yet assigned to an Examiner	n/a

1841751/16294.001

EXHIBIT D

Mask Works

Description

Registration/
Application
Number

Registration/
Application
Date

ATTACHED.