

Form PTO-1594 (Rev. 07/05)
 OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Penn Jersey Advance Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Pennsylvania
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Newark Morning Ledger Co.

Internal Address: _____

Street Address: Star Ledger Plaza

City: Newark

State: NJ

Country: USA Zip: 07102

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship New Jersey
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 19, 2007

- Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/654197

B. Trademark Registration No.(s) 3164199

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi

Internal Address: Sabin Bermant & Gould LLP

Street Address: Four Times Square

City: New York

State: NY Zip: 10036

Phone Number: (212) 381-7070

Fax Number: (212) 381-7227

Email Address: egisolfi@sbandg.com

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 140

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____

b. Deposit Account Number 19-0004

Authorized User Name Eric E. Gisolfi

9. Signature: E. E. Gisolfi

Signature

February 23, 2007
 Date

Eric E. Gisolfi
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

qryTrademarksDataSheet

2/14/2007

TrademarkName	AppNumber	RegNumber
PREMIER COLLECTIONS	76/654197	
PREMIER ESTATES	76/644694	3164199
PREMIER YOU	76/654653	
THE GARDEN PLATE	76/647707	
THE TOMATO	76/654670	


ASSIGNMENT

WHEREAS, Penn Jersey Advance Inc. ("PJA"), a Pennsylvania corporation located at 44 Veterans Memorial Drive, Somerville, New Jersey 08876, has adopted, used, registered or applied to register the trademarks shown on the attached schedule ("the Marks") and;

WHEREAS, Newark Morning Ledger Co. ("NML"), a New Jersey corporation located at, Star Ledger Plaza, Newark, NJ 07102, is desirous of acquiring said trademarks and the applications and registrations therefore, together with that part of the goodwill of the business connected with the marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PJA does hereby sell, assign, transfer and set over unto NML all right, title and interest in and to the Marks, together with the goodwill symbolized by said marks, the respective business and the applications and registrations therefore.

PENN JERSEY ADVANCE INC.


Richard Veza
President

Dated: February 19, 2007

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW
FOUR TIMES SQUARE
NEW YORK, N. Y. 10036-6526

ERIC E. GISOLFI
DIRECT DIAL: 212-381-7970
FAX: 212-381-7227
E-MAIL: egisolfi@sbandg.com

February 23, 2007

VIA FACSIMILE (571) 273-0140

Mail Stop Assignment Recordation Services
Director of the US PTO
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Recordal of Trademark Assignment for Registration
No. 3164199 and others

Dear Sirs:

Attached is a signed trademark recordation form cover sheet and a photocopy of original assignment documents for recordation of the assignment in the U.S. PTO's records.

All recording and applicable fees should be charged to our firm's deposit Account No. 19-0004.

All correspondence regarding this recordal should be addressed to the undersigned.

Sincerely,


Eric E. Gisolfi

EEG/dr

Attachment

130865

TRADEMARK

FACSIMILE TRANSMISSION SHEET**SABIN, BERMANT & GOULD LLP**

ATTORNEYS AT LAW
4 Times Square
New York, New York 10036
(212) 381-7000

Fax Number: (212) 381-7201**TELECOPIER TRANSMISSION REQUEST**

Date: February 23, 2007

Number of Pages: Cover + 4

SEND TO: Director of the U.S. PTO
FIRM: Mail Stop Assignment Recordation Services
FAX NO.: (571) 273-0140
FROM: ERIC E. GISOLFI, ESQ.

If this transmission is unclear, please call: (212) 381-7067

Message:

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