

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Savoy6 L.L.C.		01/31/2007	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	ISI Brands Inc.		
Street Address:	3133 Orchard Vista Drive, SE		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49546		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78771775	METABOFUEL1000	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Chester Rothstein, Esq.		
Address Line 1:	90 Park Avenue		
Address Line 2:	Amster, Rothstein & Ebenstein LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	91006/544		
NAME OF SUBMITTER:	Holly Pekowsky		
Signature:	/Holly Pekowsky/		
Date:	02/26/2007		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of January 31, 2007 (the "Effective Date") by and between SAVOY6 L.L.C., a Utah corporation with a principal place of business at 2737 N 550 W., Pleasant Grove, UT 92131 ("Assignor"), on the one hand, and ISI BRANDS INC., a corporation organized and existing under the laws of the State of Michigan, having a principal place of business at 3133 Orchard Vista Drive, SE, Grand Rapids, MI 49546 ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of all right, title and interest to the trademark METABOFUEL1000 (the "Mark"), the goodwill associated therewith, and U.S. Trademark Application Serial 78/771,775 (the "Application"); and

WHEREAS, Assignee is desirous of acquiring the Mark, the goodwill associated therewith, that portion of the goodwill of Assignor's business to which the Mark pertains, and the Application

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

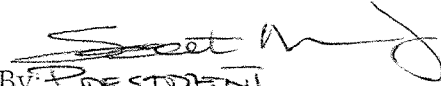
- (1) Assignor hereby sells, assigns, and transfers to Assignee and its successors and assigns, all right, title, and interest in and to the Mark, together with the goodwill of the Mark and the goodwill of that portion of Assignor's business to which the Mark pertains, and the Application, and all causes of action (either in law or in equity)

and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

(2) Assignor agrees to execute any additional instruments reasonably requested by Assignee to effect the substance of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its limited liability name by its duly authorized Officer, effective as of the Effective Date first written above.

SAVOY6 L.L.C.

By: 
PRESIDENT

Name:

Title:

359796.1