

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Otis Spunkmeyer, Inc.		11/02/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	IAWS Technology & Global Services Limited
Street Address:	151 Thomas Street
City:	Dublin 8
State/Country:	IRELAND
Entity Type:	LIMITED LIABILITY COMPANY: IRELAND

PROPERTY NUMBERS Total: 8		
Property Type	Number	Word Mark
Serial Number:	78884440	PLAY-N-BAKE
Registration Number:	3052839	CHIPPERY
Registration Number:	3052838	CHIPPERY
Registration Number:	3052837	THECHIPPERY.COM
Registration Number:	3052836	CHIPPERY
Registration Number:	3019459	MAKE SOMEONE HAPPY
Registration Number:	3052835	CHIPPERY
Registration Number:	2695908	CHOMPERS

CORRESPONDENCE DATA	
Fax Number:	(312)251-5732
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312.368.4000
Email:	ch.tm@dlapiper.com
Correspondent Name:	Keith W. Medansky
Address Line 1:	P.O. Box 64807
Address Line 4:	Chicago, ILLINOIS 60664-0807

CH \$215.00 78884440

ATTORNEY DOCKET NUMBER:

302682-14

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Keith W. Medansky

Signature:

/Keith W. Medansky/

Date:

02/26/2007

Total Attachments: 2

source=US Assignment of Trademarks#page1.tif

source=US Assignment of Trademarks#page2.tif

ASSIGNMENT OF U.S. TRADEMARK

This Assignment of U.S. Trademark is effective as of November 2, 2006.

WHEREAS, Otis Spunkmeyer, Inc., a Delaware corporation (the "Assignor"), with a principal place of business at 14490 Catalina Street, San Leandro, CA 94577 ("Assignor"), is the sole and exclusive owner of the trademarks shown in Schedule A (the "Marks"); and

WHEREAS, IAWS Technology & Global Services Limited, an Irish limited company ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Marks and application.

NOW, THEREFORE, in exchange for the consideration listed below and other valuable consideration, the parties hereby agree as follows:

1. **Assignment:** For the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all right, title and interest in, to and under said Marks and registrations, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

OTIS SPUNKMEYER, INC.

By: John S. Schiavo

Name: John S Schiavo

Title: CEO

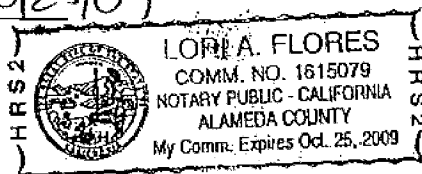
Date: Oct 31, 2006

STATE OF Calif
COUNTY OF Alameda SS

Subscribed and sworn to before me this 31 day of Oct, 2006.

[Signature]
Notary Public

My Commission Expires: 10/25/09



SCHEDULE A

Trademark	Data-base	Status	Appln/Reg. No.	Appln/Reg. Date	Goods/Services
CHIPPERY	U.S. Federal	REGISTERED	3052839	January 31, 2006	INT. CL. 35 ONLINE RETAIL STORE SERVICES FEATURING COOKIE DOUGH
CHIPPERY	U.S. Federal	REGISTERED	3052838	January 31, 2006	INT. CL. 35 ONLINE RETAIL STORE SERVICES FEATURING COOKIE DOUGH
THECHIPPERY.COM	U.S. Federal	REGISTERED	3052837	January 31, 2006	INT. CL. 35 ONLINE RETAIL STORE SERVICES FEATURING COOKIE DOUGH
CHIPPERY	U.S. Federal	REGISTERED	3052836	January 31, 2006	INT. CL. 36 CHARITABLE FUND RAISING SERVICES, NAMELY, PROVIDING COOKIE DOUGH FOR ORGANIZATIONS TO SELL AND LITERATURE PROMOTING FUND RAISING FOR SUCH ORGANIZATIONS
MAKE SOMEONE HAPPY	U.S. Federal	REGISTERED	3019459	November 29, 2005	INT. CL. 30 COOKIE DOUGH
PLAY-N-BAKE	U.S. Federal	PENDING	78/884440	May 16, 2006	INT. CL. 30 FROZEN COOKIE DOUGH
CHIPPERY	U.S. Federal	REGISTERED	3052835	January 31, 2006	INT. CL. 36 CHARITABLE FUND RAISING SERVICES, NAMELY, PROVIDING COOKIE DOUGH FOR ORGANIZATIONS TO SELL AND LITERATURE PROMOTING FUND RAISING FOR SUCH ORGANIZATIONS
CHOMPERS	U.S. Federal	REGISTERED	2695908	March 11, 2003	INT. CL. 30 COOKIES AND FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF COOKIES