

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fuji Photo Film Co., Ltd.		10/01/2006	CORPORATION: JAPAN

RECEIVING PARTY DATA	
Name:	FUJIFILM Holdings Corporation
Street Address:	26-30 Nishiazabu 2-chome, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 68

Property Type	Number	Word Mark
Serial Number:	75161604	ASTIA
Serial Number:	74649845	ATOMM
Serial Number:	75418483	BRILLIA
Serial Number:	75535041	C-DOT
Serial Number:	75600122	
Serial Number:	75859567	COLOURKIT
Serial Number:	76334579	CO-RES SCREENING
Serial Number:	75617776	D
Serial Number:	75617778	D
Serial Number:	76415563	
Serial Number:	73748513	DISCOVERY
Serial Number:	75579301	DPOF
Serial Number:	76511266	DRI-CHEM
Serial Number:	76174568	DRYPIX
Serial Number:	74709669	ENDEAVOR

CH \$1715.00 75161604

Serial Number:	76626157	ETERNA
Serial Number:	76237287	EXPOSURE
Serial Number:	74045853	EXTRASLIM
Serial Number:	76651933	FCR CARBON
Serial Number:	75726074	FDI
Serial Number:	75748388	FINAL PROOF
Serial Number:	75430326	FINEPIX
Serial Number:	75218137	FRONTIER
Serial Number:	78621279	FUJI
Serial Number:	71650703	FUJI
Serial Number:	73072013	FUJI
Serial Number:	73578018	FUJI
Serial Number:	74251602	FUJI
Serial Number:	73433971	FUJI
Serial Number:	73579030	FUJI
Serial Number:	74801622	FUJI
Serial Number:	72364233	FUJICHROME
Serial Number:	72364232	FUJICOLOR
Serial Number:	75289551	FUJICOLOR CRYSTAL ARCHIVE PAPER
Serial Number:	75418481	FUJICOLOR PRESS
Serial Number:	75273100	FUJICOLOR SUPERIA
Serial Number:	75452150	FUJICOLOR SUPERIA X-TRA
Serial Number:	78621281	FUJIFILM
Serial Number:	73657231	GRANDEX
Serial Number:	76431284	IMAGE INTELLIGENCE
Serial Number:	75893903	LANOVIA
Serial Number:	75601664	LUXEL
Serial Number:	73433471	MICLE
Serial Number:	76402418	NANOCUBIC
Serial Number:	76622092	NATURA
Serial Number:	72227672	NEOPAN
Serial Number:	75514108	NEXIA
Serial Number:	76284155	NEXIA Q1
Serial Number:	76651934	OBLIQUE
Serial Number:	75567297	PICTRO MATCH

Serial Number:	75108359	PICTRO SCRIPT
Serial Number:	74166940	PICTROGRAPHY
Serial Number:	75309627	PICTURE SHUTTLE
Serial Number:	76068733	PRINT@FUJICOLOR
Serial Number:	76353833	PRINTPIX
Serial Number:	74449575	PROVIA
Serial Number:	76627849	QUICKGENE
Serial Number:	73663234	QUICK SNAP
Serial Number:	75401803	QUICKSNAP
Serial Number:	76027050	QUICKSNAP COLORS
Serial Number:	75622913	QUICKSNAP GOLF
Serial Number:	73791465	REALA
Serial Number:	76353834	SATISFINE
Serial Number:	74383096	SENSIA
Serial Number:	74551181	THERMO-AUTOCHROME
Serial Number:	72371431	THIN-PAK
Serial Number:	74244107	VELVIA
Serial Number:	76398464	XD XD-PICTURE CARD

CORRESPONDENCE DATA

Fax Number: (212)259-2427
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212.408.2500
Email: amy.waldron@bakerbotts.com
Correspondent Name: Doreen L. Costa
Address Line 1: 30 Rockefeller Plaza
Address Line 4: New York, NEW YORK 10012

ATTORNEY DOCKET NUMBER: 070421.1971

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Doreen L. Costa

Signature: /Doreen L. Costa/

TRADEMARK

REEL: 003488 FRAME: 0564

Date:

02/26/2007

Total Attachments: 0

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