

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Word, Incorporated		01/06/1997	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Worthy, Incorporated		
Street Address:	P. O. Box 141000		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1372495	READ-N-GROW	
CORRESPONDENCE DATA			
Fax Number:	(615)242-2221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6152422400		
Email:	pew@iplawgroup.com		
Correspondent Name:	Phillip E. Walker		
Address Line 1:	1600 Division Street		
Address Line 2:	Suite 500		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	N3102		
NAME OF SUBMITTER:	Phillip E. Walker, 52,335		
Signature:	/Phillip E. Walker, 52,335/		
Date:	02/28/2007		

CH \$40.00 1372495

Total Attachments: 1

source=Certificate_Of_Name_Change_From_Word,_Incorporated_to_Worthy,_Incorporated#page1.tif

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WORD, INCORPORATED", CHANGING ITS NAME FROM "WORD, INCORPORATED" TO "WORTHY, INCORPORATED", FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 1997, AT 9 O'CLOCK A.M.

A CERTIFIED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS FOR RECORDING.



Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION: 8272955

DATE: 01-06-97