

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	12/14/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gift Certificates USA, Inc., Clarence Brandell and Jon Fogelberg, a Minnesota Partnership		12/14/2006	PARTNERSHIP: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jon Fogelberg		
Street Address:	836 207th Street		
City:	Dresser		
State/Country:	WISCONSIN		
Postal Code:	54009		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1431084	AS GOOD AS GOLD	
CORRESPONDENCE DATA			
Fax Number:	(612)339-6520		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6123391863		
Email:	jmfairbairn@kinney.com		
Correspondent Name:	Jo M. Fairbairn		
Address Line 1:	312 South 3rd Street		
Address Line 2:	KINNEY & LANGE BUILDING		
Address Line 4:	Minneapolis, MINNESOTA 55415		
ATTORNEY DOCKET NUMBER:	F136.22-0001		
NAME OF SUBMITTER:	Jo M. Fairbairn		

OP \$40.00 1431084

Signature:

/jfairbairn/

Date:

02/28/2007

Total Attachments: 1
source=Specimen#page1.tif

ASSIGNMENT

WHEREAS, Gift Certificates USA, Inc., a Minnesota corporation., and Clarence Brandell and Jon Fogelberg, a Minnesota Partnership, having an office and principal place of business at 836 207th Street, Dresser, WI 54009, has adopted and is using a mark for which it has obtained a U.S. trademark registration, identified as Registration No. 1,431,084, for the mark AS GOOD AS GOLD; and

WHEREAS, Jon Fogelberg, an individual, and a citizen of the United States, is desirous of acquiring the entire right, title and interest in and to said mark and Registration;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged Gift Certificates USA, Inc., and Clarence Brandell and Jon Fogelberg, a Minnesota Partnership, do hereby assign unto Jon Fogelberg all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified U.S. Registration No. 1,431,084, for the mark effective as of December 14, 2006.

Gift Certificates USA, Inc.

By: Jon N Fogelberg
Jon N. Fogelberg
Chief Executive Officer

Clarence Brandell and Jon Fogelberg, a partnership

By: Jon N Fogelberg
Jon N. Fogelberg
Partner

Dated: 12-14-06