

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
EFFECTIVE DATE:	08/23/2001		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eMap USA, Inc.		08/23/2001	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PRIMEDIA Specialty Group, Inc.		
Street Address:	745 Fifth Ave.		
Internal Address:	TM		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10151		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75863675	SURFER TRAVEL REPORT	
CORRESPONDENCE DATA			
Fax Number:	(212)745-0131		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2127450636		
Email:	samantha.favitta@primedia.com		
Correspondent Name:	Jason S. Thaler		
Address Line 1:	745 Fifth Ave.		
Address Line 2:	TM		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	SURFER TRAVEL REPORT 380		
NAME OF SUBMITTER:	Jason S. Thaler		

OP \$40.00 75863675

900070470

TRADEMARK  
REEL: 003489 FRAME: 0835

Signature:

/Jason S. Thaler/

Date:

02/28/2007

Total Attachments: 2

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*State of Delaware*  
*Office of the Secretary of State* PAGE 1

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMAP USA, INC.", CHANGING ITS NAME FROM "EMAP USA, INC." TO "PRIMEDIA SPECIALTY GROUP INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2001, AT 9 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2653578 8100

AUTHENTICATION: 1333950

010445398

DATE: 09-07-01

**TRADEMARK**  
**REEL: 003489 FRAME: 0837**

**emap-usa**

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 08/23/2001  
010415765 - 2653578

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
EMAP USA, INC.

Pursuant to Section 242  
of the Corporation Law of the  
State of Delaware

EMAP USA, Inc. (the "Corporation"), organized and existing  
under and by virtue of the General Corporation Law of the State  
of Delaware, does hereby certify:

By vote of a majority of the Directors of the Corporation  
and pursuant to Sections 141 and 243 of the General Corporation  
Law of the State of Delaware, a resolution was duly adopted  
setting forth an amendment to the Certificate of Incorporation of  
the Corporation and declaring said amendment to be advisable.  
The stockholders of the Corporation have duly approved said  
amendment pursuant to written consent of a majority of the  
stockholders, all in accordance with Sections 328 and 242 of the  
General Corporation Law of the State of Delaware. The resolution  
setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate of  
Incorporation of the Corporation, as amended, be  
and hereby is deleted, and the following Article  
FIRST is substituted therefor:

FIRST: "The name of the Corporation is PRIMEDIA  
Specialty Group Inc."

IN WITNESS WHEREOF, the Corporation has caused this  
Certificate of Amendment to be signed by its President and  
attested by its Secretary this 23 day of August, 2001.

EMAP USA, Inc.

By: Tom Moloney

Tom Moloney  
Its President

ATTEST: Keith Marriott

Keith Marriott  
Secretary

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