

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TravAmerica, Inc.		07/27/2006	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	ReservHotel, LLC		
Street Address:	4505 Peachtree Lakes Drive		
City:	Duluth		
State/Country:	GEORGIA		
Postal Code:	30096		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2064747	RESERVHOTEL INTERNATIONAL	
CORRESPONDENCE DATA			
Fax Number:	(404)541-4753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-815-6500		
Email:	miskowitz@kilstock.com		
Correspondent Name:	Mark Iskowitz / Kilpatrick Stockton LLP		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4530		
ATTORNEY DOCKET NUMBER:	46026/244179		
NAME OF SUBMITTER:	Theodore H. Davis		
Signature:	/Theodore H. Davis/		
Date:	02/28/2007		

OP \$40.00 2064747

Total Attachments: 1
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

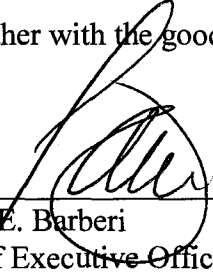
Registration No.: 2,064,747
Mark: RESERVHOTEL INTERNATIONAL ~~(and design)~~
Assignors: TravAmerica, Inc.
Assignee: ReservHotel, LLC

ASSIGNMENT

WHEREAS, TravAmerica, Inc. (Assignor) is the owner of the RESERVHOTEL INTERNATIONAL (and design) service mark for use in connection with the making of hotel reservations for others (the "Mark") and of U.S. Registration No. 2,064,747 covering the Mark (the "Registration"); and

WHEREAS, ReservHotel, LLC, a Georgia limited liability company with a mailing address of 4505 Peachtree Lakes Drive, Duluth, Georgia 30096 ("Assignee"), wishes to purchase the Mark and the Registration, together with the goodwill symbolized by the Mark and the Registration;

NOW, THEREFORE, in exchange for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title, and interest in and to the Mark and to the Registration, together with the goodwill symbolized by the Mark and the Registration.



Luis E. Barberi
Chief Executive Officer
TravAmerica, Inc.
4505 Peachtree Lakes Drive
Duluth, Georgia 30096

Date: July 27, 2007