P \$90.00 78918

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Peter W Ratcliffe		02/21/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	HoodEz LLC	
Street Address:	10404 Stevenson Road	
City:	Stevenson	
State/Country:	MARYLAND	
Postal Code:	21153	
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78918209	HOODEZ
Serial Number:	77057959	Н
Serial Number:	77110845	PRIDE YOUR RIDE

CORRESPONDENCE DATA

Fax Number: (410)332-8112

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4103328614
Email: alebbos@saul.com
Correspondent Name: Aida M. Lebbos
Address Line 1: 500 East Pratt Street

Address Line 4: Baltimore, MARYLAND 21202

ATTORNEY DOCKET NUMBER:	948877.00003
NAME OF SUBMITTER:	Aida M. Lebbos
Signature:	/aida m lebbos/

TRADEMARK REEL: 003490 FRAME: 0195

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Date:	02/28/2007
Total Attachments: 2	
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TRADEMARK REEL: 003490 FRAME: 0196

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights is entered as of the **21** day of **FEBRUARY**, 2007, by and between Peter W. Ratcliffe, an individual resident of the State of Maryland ("Assignor"), and HoodEz LLC, a Maryland limited liability company ("Assignee").

WHEREAS, ASSIGNOR is the owner of various pending or registered trademarks (the "Marks") as further described below, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used (the "Products"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damaged, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the following trademarks and the goodwill of the business symbolized thereby:

TRADEMARK APPLICATIONS

HoodEz United States Serial No. 78/918209

H (& Design) United States Serial No. 77/057959

PRIDE YOUR RIDE United States Serial No. 77/110845

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TRADEMARK REEL: 003490 FRAME: 0197 IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademark Rights under seal as of the date first above written.

ASSIGNOR:

ASSIGNEE:

HoodEz LLC

Peter W. Ratcliffe
Peter W. Ratcliffe

Peter W Ratcliffe

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RECORDED: 02/28/2007

TRADEMARK REEL: 003490 FRAME: 0198