

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Insulair, Inc		12/27/2006	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Dixie Consumer Products LLC
Street Address:	133 Peachtree Street N.E.
Internal Address:	GA030-41N
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30303
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	78820717	ECOCUP
Serial Number:	78872339	ECOSMART
Serial Number:	78332401	HOME TO GO
Serial Number:	75186889	I
Serial Number:	74552135	INSULAIR
Serial Number:	75186890	INSULAIR
Serial Number:	78872594	INSULAIR
Serial Number:	78595392	SNAP 'N DRINK

**CORRESPONDENCE DATA**

Fax Number: (404)584-1461  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-652-5716  
 Email: ksczupik@gapac.com  
 Correspondent Name: Kate Czupik

CH \$215.00 78820717

Address Line 1: 133 Peachtree Street N.E.  
Address Line 2: GA030-41N  
Address Line 4: Atlanta, GEORGIA 30303

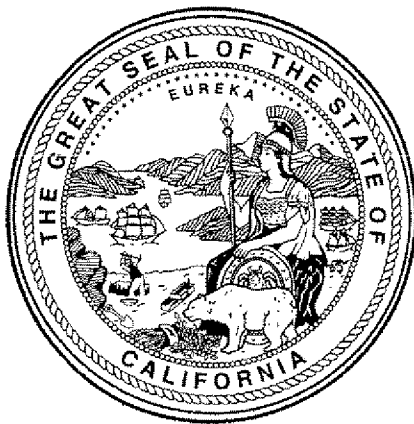
NAME OF SUBMITTER:	Kate Czupik
Signature:	/Kate Czupik/
Date:	03/01/2007
Total Attachments: 2 source=904372_1#page1.tif source=904372_1#page2.tif	



**State of California**  
Secretary of State

I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of   1   page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

DEC 31 2006

BRUCE McPHERSON  
Secretary of State



**State of California  
Secretary of State**

File # **200636510003**

**ENDORSED - FILED**  
In the office of the Secretary of State  
of the State of California

**DEC 31 2006**

**LIMITED LIABILITY COMPANY  
ARTICLES OF ORGANIZATION - CONVERSION**

**IMPORTANT — Read all instructions before completing this form.**

This Space For Filing Use Only

**CONVERTED ENTITY INFORMATION**

1. NAME OF LIMITED LIABILITY COMPANY (End the name with the words "Limited Liability Company," "Ltd. Liability Company," "Ltd. Liability Co.," or the abbreviation "LLC" or "L.L.C.")  
Dixie Consumer Products LLC
2. THE PURPOSE OF THE LIMITED LIABILITY COMPANY IS TO ENGAGE IN ANY LAWFUL ACT OR ACTIVITY FOR WHICH A LIMITED LIABILITY COMPANY MAY BE ORGANIZED UNDER THE BEVERLY-KILLEA LIMITED LIABILITY COMPANY ACT.
3. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (Check only one)  
 ONE MANAGER       MORE THAN ONE MANAGER       ALL LIMITED LIABILITY COMPANY MEMBER(S)
4. MAILING ADDRESS OF THE CHIEF EXECUTIVE OFFICE      CITY AND STATE      ZIP CODE  
133 Peachtree Street, NE      Atlanta, GA      30303
6. NAME OF AGENT FOR SERVICE OF PROCESS (If the agent is an individual, the agent must reside in California and both items 5 and 6 must be completed. If the agent is a corporation, the agent must have on file with the California Secretary of State a certificate pursuant to Corporations Code section 1505 and item 6 must be completed (leave item 6 blank).)  
C T Corporation System
6. IF AN INDIVIDUAL, ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CA      CITY      STATE      ZIP CODE  
CA

**CONVERTING ENTITY INFORMATION**

7. NAME OF CONVERTING ENTITY  
Insular, Inc
8. FORM OF ENTITY      9. JURISDICTION      10. CA SECRETARY OF STATE FILE NUMBER, IF ANY  
Corporation      California      C1956940
11. THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUALED OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING FOR EACH CLASS:  
STATE THE CLASS AND NUMBER OF OUTSTANDING INTERESTS ENTITLED TO VOTE      AND      THE PERCENTAGE VOTE REQUIRED OF EACH CLASS  
100 shares of common stock      majority (50.1%)

**ADDITIONAL INFORMATION**

12. ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORPORATED HEREIN BY THIS REFERENCE AND MADE A PART OF THIS CERTIFICATE.
13. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT OF MY OWN KNOWLEDGE. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

	12/27/06	Stephanie G. Simpson - Assistant Secretary
SIGNATURE OF AUTHORIZED PERSON	DATE	TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON
	12/27/06	Mark V. DeLorenzo - Vice President
SIGNATURE OF AUTHORIZED PERSON	DATE	TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

