

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		02/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Heritage Acquisition Corp.		
Street Address:	Four Gatehall Drive		
Internal Address:	Suite 110		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	0356247	CREAM OF RICE	
Registration Number:	0226621	CREAM OF WHEAT	
Registration Number:	0380284	CREAM OF WHEAT	
Registration Number:	0378247	CREAM OF WHEAT	
Registration Number:	0034067	CREAM OF WHEAT	
Registration Number:	0211290	CREAM OF WHEAT	
Registration Number:	2466406	STIR IN THE FUN	
Registration Number:	2119757	CREMA DE ARROZ	
Registration Number:	0374805		
Registration Number:	0211291		
Registration Number:	0887579		
Serial Number:	77028980	CREAM OF BARLEY	
Serial Number:	77028984	CREAM OF OATS	

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CORRESPONDENCE DATA

Fax Number: (312)827-8185

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-807-4350

Email: trademarks@bellboyd.com, shakim@bellboyd.com

Correspondent Name: Sana Hakim

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:

109709-20

NAME OF SUBMITTER:

Sana Hakim

Signature:

/sh/

Date:

03/01/2007

Total Attachments: 14

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "**Agreement**") between Kraft Foods Holdings, Inc., a Delaware corporation with a principal place of business at Three Lakes Drive, Northfield, Illinois 60093 ("**Assignor**"), and Heritage Acquisition Corp., a Delaware corporation with a principal place of business at Four Gatehall Drive, Suite 110, Parsippany, New Jersey 07054 ("**Heritage**"), is effective as of February 25, 2007.

WITNESSETH:

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of January 22, 2007 (the "**Asset Purchase Agreement**") among Kraft Foods Global, Inc. ("**Seller**"), COWC Acquisition Corp. ("**COWC**") and B&G Foods, Inc. ("**B&G**"), Seller agreed to cause Assignor to sell, convey, transfer, assign and deliver all of Assignor's right, title and interest in, to and under the registered trademarks and trademark applications listed on Schedule A and all goodwill associated therewith (the "**Trademarks**") to COWC; and


WHEREAS, pursuant to that certain Assignment and Assumption Agreement dated as of February 21, 2007 (the "**Assignment Agreement**") among Heritage, COWC and B&G, COWC has assigned all of its rights and obligations to purchase the Trademarks to Heritage and Heritage is desirous of acquiring all of Assignor's right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, in consideration of the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, convey, transfer, assign and deliver unto Heritage, as of the date first above written, all of Assignor's right, title and interest in, to and under the Trademarks.

[Signature page follows.]

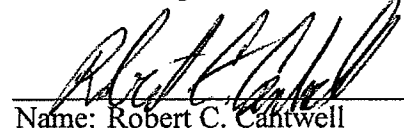
IN WITNESS WHEREOF, the Assignor and Heritage have caused this Agreement to be executed.

KRAFT FOODS HOLDINGS, INC.

By: 
Name: Dexter P. Congbalay
Title: Authorized Signatory

HERITAGE ACQUISITION CORP.

By: _____



Name: Robert C. Cantwell

Title: Executive Vice President of
Finance

SCHEDULE A

REGISTERED TRADEMARKS

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	African Union (AIPO)	CREAM OF WHEAT	37643
Kraft Foods Holdings Inc.	Algeria	CREAM OF WHEAT	60988
Kraft Foods Holdings Inc.	Anguilla	CREAM OF WHEAT	1328
Kraft Foods Holdings Inc.	Anguilla	CREAM OF WHEAT AND CHEF	1329
Kraft Foods Holdings Inc.	Antigua & Barbuda	CREAM OF WHEAT	768
Kraft Foods Holdings Inc.	Antigua & Barbuda	CREAM OF WHEAT & CHEF DEVICE	770
Kraft Foods Holdings Inc.	Aruba	CREAM OF WHEAT	13654
Kraft Foods Holdings Inc.	Aruba	CREAM OF WHEAT & CHEF DEVICE	12807
Kraft Foods Holdings Inc.	Australia	CREAM OF WHEAT	A49228
Kraft Foods Holdings Inc.	Australia	CREAM OF WHEAT & CHEF DEVICE	A232931
Kraft Foods Holdings Inc.	Austria	NABISCO CREAM OF WHEAT	137224
Kraft Foods Holdings Inc.	Bahamas	CREAM OF WHEAT	2599
Kraft Foods Holdings Inc.	Bahamas	CREAM OF WHEAT & CHEF DEVICE	1063
Kraft Foods Holdings Inc.	Bangladesh	CREAM OF WHEAT	10731
Kraft Foods Holdings Inc.	Barbados	CREAM OF WHEAT	81/2876
Kraft Foods Holdings Inc.	Barbados	CREAM OF WHEAT & CHEF DEVICE	81/3481
Kraft Foods Holdings Inc.	Belize	CREAM OF WHEAT	83
Kraft Foods Holdings Inc.	Belize	CREAM OF WHEAT & CHEF DEVICE	948
Kraft Foods Holdings Inc.	Belize	CHEF DEVICE	1335.03

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Bermuda	CREAM OF WHEAT & CHEF DEVICE	1015
Kraft Foods Holdings Inc.	Bolivia	CREAM OF WHEAT	C2046A50870
Kraft Foods Holdings Inc.	Bolivia	CREAM OF WHEAT AND FACE OF CHEF DESIGN	C4437A55925
Kraft Foods Holdings Inc.	Brazil	CREAM OF WHEAT & CHEF DEVICE	3345904
Kraft Foods Holdings Inc.	British Virgin Islands	CREAM OF WHEAT	768
Kraft Foods Holdings Inc.	British Virgin Islands	CREAM OF WHEAT & CHEF DEVICE	770
Kraft Foods Holdings Inc.	British Virgin Islands	CHEF DEVICE	769
Kraft Foods Holdings Inc.	Brunei Darussalam	CREAM OF WHEAT	17909
Kraft Foods Holdings Inc.	Brunei Darussalam	CREAM OF WHEAT & BOWL DESIGN	21916
Kraft Foods Holdings Inc.	Bulgaria	CREAM OF WHEAT	26452
Kraft Foods Holdings Inc.	Canada	CREAM OF RICE	208216
Kraft Foods Holdings Inc.	Canada	CREAM OF WHEAT	TMDA007169
Kraft Foods Holdings Inc.	Canada	CREAM OF WHEAT	TMDA38811
Kraft Foods Holdings Inc.	Canada	CREAM OF WHEAT & CHEF DEVICE	TMDA038812
Kraft Foods Holdings Inc.	Canada	CREAM OF WHEAT & CHEF DEVICE	35191
Kraft Foods Holdings Inc.	Canada	CRÈME DE BLE	154639
Kraft Foods Holdings Inc.	Canada	CHEF DEVICE	UCA013603
Kraft Foods Holdings Inc.	Canada	CHEF DEVICE	7168
Kraft Foods Holdings Inc.	Canada	CHEF'S HAT DESIGN	422024
Kraft Foods Holdings Inc.	Chile	CREAM OF WHEAT & CHEF DEVICE	566317
Kraft Foods Holdings Inc.	Colombia	CREAM OF WHEAT & CHEF DEVICE	167926

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Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Congo, Dem.Rep.	CREAM OF WHEAT	2226/90
Kraft Foods Holdings Inc.	Congo, Dem.Rep.	CREAM OF WHEAT & CHEF DEVICE	2130/C
Kraft Foods Holdings Inc.	Costa Rica	CREAM OF WHEAT	276818393
Kraft Foods Holdings Inc.	Croatia	CREAM OF WHEAT	Z920984
Kraft Foods Holdings Inc.	Cuba	CREAM OF WHEAT & CHEF DEVICE	44775
Kraft Foods Holdings Inc.	Cuba	CREAM OF WHEAT & CHEF DEVICE	63085
Kraft Foods Holdings Inc.	Cyprus	CREAM OF WHEAT	34520
Kraft Foods Holdings Inc.	Czech Republic	CREAM OF WHEAT	170677
Kraft Foods Holdings Inc.	Denmark	CREAM OF WHEAT & CHEF DEVICE	VR 194000490
Kraft Foods Holdings Inc.	Dominica	CREAM OF WHEAT	638
Kraft Foods Holdings Inc.	Dominica	CREAM OF WHEAT & CHEF DEVICE	639
Kraft Foods Holdings Inc.	Dominican Republic	CREAM OF WHEAT	1856
Kraft Foods Holdings Inc.	Dominican Republic	CREAM OF WHEAT & CHEF DEVICE	4460
Kraft Foods Holdings Inc.	Dominican Republic	CHEF DEVICE	1855
Kraft Foods Holdings Inc.	Egypt	CREAM OF WHEAT & CHEF DEVICE	4348
Kraft Foods Holdings Inc.	Egypt	CREAM OF WHEAT & ARABIC	4345
Kraft Foods Holdings Inc.	El Salvador	CREAM OF WHEAT	12 BOOK 79
Kraft Foods Holdings Inc.	El Salvador	CREAM OF WHEAT & CHEF DEVICE	6523BOOK25
Kraft Foods Holdings Inc.	Ecuador	CREAM OF WHEAT & CHEF DEVICE	829-91
Kraft Foods Holdings Inc.	Estonia	CREAM OF WHEAT	12977
Kraft Foods Holdings Inc.	European Union	CREAM OF WHEAT	129361

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Finland	CREAM OF WHEAT DEVICE	132199
Kraft Foods Holdings Inc.	France	CREAM OF WHEAT & CHEF DEVICE	1603668
Kraft Foods Holdings Inc.	Georgia	CREAM OF WHEAT	2793
Kraft Foods Holdings Inc.	Germany	CREAM OF WHEAT & CHEF DEVICE	527511
Kraft Foods Holdings Inc.	Greece	CREAM OF WHEAT & CHEF DEVICE	13231
Kraft Foods Holdings Inc.	Grenada	CREAM OF WHEAT	391955
Kraft Foods Holdings Inc.	Grenada	CREAM OF WHEAT & CHEF DEVICE	171958
Kraft Foods Holdings Inc.	Guatemala	CREAM OF WHEAT	2861
Kraft Foods Holdings Inc.	Guatemala	CREAM OF WHEAT & CHEF DEVICE	4714
Kraft Foods Holdings Inc.	Guinea	CREAM OF WHEAT	025/G
Kraft Foods Holdings Inc.	Guyana	CREAM OF WHEAT	1624a
Kraft Foods Holdings Inc.	Guyana	CREAM OF WHEAT & CHEF DEVICE	1888A
Kraft Foods Holdings Inc.	Haiti	CREAM OF WHEAT	333-111
Kraft Foods Holdings Inc.	Haiti	CREAM OF WHEAT & CHEF DEVICE	65/125
Kraft Foods Holdings Inc.	Honduras	CREAM OF WHEAT & REP OF CHEF	2596
Kraft Foods Holdings Inc.	Hong Kong	CREAM OF WHEAT AND CHEF DESIGN	19400023
Kraft Foods Holdings Inc.	Hungary	CREAM OF WHEAT	134618
Kraft Foods Holdings Inc.	Iceland	CREAM OF WHEAT & CHEF DEVICE	54/1958
Kraft Foods Holdings Inc.	India	CREAM OF WHEAT & CHEF DEVICE	2828
Kraft Foods Holdings Inc.	Indonesia	CREAM OF WHEAT & BOWL DESIGN	394414
Kraft Foods Holdings Inc.	Iran	CREAM OF WHEAT & CHEF DEVICE	18040

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Ireland	CREAM OF WHEAT	31484
Kraft Foods Holdings Inc.	Ireland	CREAM OF WHEAT	35043
Kraft Foods Holdings Inc.	Ireland	CREAM OF WHEAT & CHEF DEVICE	30298
Kraft Foods Holdings Inc.	Ireland	CREAM OF WHEAT DEVICE	35046
Kraft Foods Holdings Inc.	Israel	CREAM OF WHEAT	4058
Kraft Foods Holdings Inc.	Israel	CREAM OF WHEAT & CHEF DEVICE	4059
Kraft Foods Holdings Inc.	Israel	CREAM OF WHEAT & CHEF DEVICE II	5456
Kraft Foods Holdings Inc.	Israel	CHEF DEVICE	4059
Kraft Foods Holdings Inc.	Italy	CREAM OF WHEAT	416918
Kraft Foods Holdings Inc.	Italy	CREAM OF WHEAT & CHEF DEVICE	889812
Kraft Foods Holdings Inc.	Jamaica	CREAM OF WHEAT	2149
Kraft Foods Holdings Inc.	Jamaica	CREAM OF WHEAT & CHEF DEVICE	3560
Kraft Foods Holdings Inc.	Jamaica	CHEF DEVICE	2140
Kraft Foods Holdings Inc.	Japan	CREAM OF WHEAT & CHEF DEVICE	3151071
Kraft Foods Holdings Inc.	Jordan	CREAM OF WHEAT	29646
Kraft Foods Holdings Inc.	Kazakhstan	CREAM OF WHEAT	5325
Kraft Foods Holdings Inc.	Kenya	CREAM OF WHEAT & CHEF DEVICE	10704
Kraft Foods Holdings Inc.	Korea (South)	CREAM OF WHEAT & BOWL DESIGN	383400
Kraft Foods Holdings Inc.	Korea (South)	CREAM OF WHEAT & CHEF DEVICE	262047
Kraft Foods Holdings Inc.	Korea (South)	CHEF DEVICE	5981
Kraft Foods Holdings Inc.	Kuwait	CREAM OF WHEAT	23039

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Kyrgyzstan	CREAM OF WHEAT	3252
Kraft Foods Holdings Inc.	Latvia	CREAM OF WHEAT DEVICE	M12732
Kraft Foods Holdings Inc.	Lebanon	CREAM OF WHEAT & CHEF DEVICE	81324
Kraft Foods Holdings Inc.	Lithuania	CREAM OF WHEAT	29375
Kraft Foods Holdings Inc.	Malaya	CREAM OF WHEAT	M/20523
Kraft Foods Holdings Inc.	Malaya	CREAM OF WHEAT & CHEF DEVICE	M/020524
Kraft Foods Holdings Inc.	Malaya	CREAM OF WHEAT & CHEF DEVICE	M/20522
Kraft Foods Holdings Inc.	Malaysia	CREAM OF WHEAT	MA/6167/96
Kraft Foods Holdings Inc.	Malaysia	CREAM OF WHEAT & BOWL DESIGN	
Kraft Foods Holdings Inc.	Mexico	CREAM OF RICE	648326
Kraft Foods Holdings Inc.	Mexico	CREAM OF WHEAT AND CHEF DEVICE	672917
Kraft Foods Holdings Inc.	Montserrat	CREAM OF WHEAT	768
Kraft Foods Holdings Inc.	Montserrat	CREAM OF WHEAT & CHEF DEVICE	770
Kraft Foods Holdings Inc.	Montserrat	PICTURE OF CHEF	769
Kraft Foods Holdings Inc.	Morocco	CREAM OF WHEAT	78061
Kraft Foods Holdings Inc.	Morocco	CREAM OF WHEAT & CHEF DEVICE	65061
Kraft Foods Holdings Inc.	Myanmar	CREAM OF WHEAT	IV/1371/1992
Kraft Foods Holdings Inc.	Myanmar	CREAM OF WHEAT & CHEF DEVICE	IV/1370/1992
Kraft Foods Holdings Inc.	Netherlands Antilles	CREAM OF WHEAT	7129
Kraft Foods Holdings Inc.	Netherlands Antilles	CREAM OF WHEAT	7130
Kraft Foods Holdings Inc.	Netherlands Antilles	PICTURE OF CHEF	7126

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Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	New Zealand	CREAM OF WHEAT	19135
Kraft Foods Holdings Inc.	New Zealand	CHEF DEVICE	26028
Kraft Foods Holdings Inc.	Nicaragua	CREAM OF WHEAT	1589
Kraft Foods Holdings Inc.	Nicaragua	CREAM OF WHEAT & CHEF DEVICE	3425
Kraft Foods Holdings Inc.	Norway	CREAM OF WHEAT & CHEF DEVICE	28229
Kraft Foods Holdings Inc.	Oman	CREAM OF WHEAT	5707
Kraft Foods Holdings Inc.	Pakistan	CREAM OF WHEAT & CHEF DEVICE	16722
Kraft Foods Holdings Inc.	Pakistan	CREAM OF WHEAT	16704
Kraft Foods Holdings Inc.	Panama	CREAM OF WHEAT	1679
Kraft Foods Holdings Inc.	Panama	CREAM OF WHEAT & CHEF DEVICE	15
Kraft Foods Holdings Inc.	Paraguay	CREAM OF WHEAT	238836
Kraft Foods Holdings Inc.	Poland	CREAM OF WHEAT & CHEF DEVICE	163112
Kraft Foods Holdings Inc.	Portugal	CREAM OF WHEAT & CHEF DEVICE	165805
Kraft Foods Holdings Inc.	Puerto Rico	CREAM OF RICE	22802
Kraft Foods Holdings Inc.	Puerto Rico	CREAM OF WHEAT & CHEF DEVICE	4671
Kraft Foods Holdings Inc.	Qatar	CREAM OF WHEAT	8947
Kraft Foods Holdings Inc.	Romania	CREAM OF WHEAT	R861
Kraft Foods Holdings Inc.	Romania	CHEF DEVICE	R863
Kraft Foods Holdings Inc.	Saudi Arabia	CREAM OF WHEAT	246/69
Kraft Foods Holdings Inc.	Serbia-Montenegro	CREAM OF WHEAT	41517
Kraft Foods Holdings Inc.	Sierra Leone	CREAM OF WHEAT	12734

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Singapore	CREAM OF WHEAT & BOWL DESIGN	T96/070401
Kraft Foods Holdings Inc.	Singapore	CREAM OF WHEAT & CHEF DEVICE	T40/04258B
Kraft Foods Holdings Inc.	Slovakia	CREAM OF WHEAT	170677
Kraft Foods Holdings Inc.	Slovenia	CREAM OF WHEAT	9181321
Kraft Foods Holdings Inc.	Spain	CREAM OF WHEAT & CHEF DEVICE	121532
Kraft Foods Holdings, Inc.	Sri Lanka	CREAM OF WHEAT	61597
Kraft Foods Holdings Inc.	St. Kitts-Nevis	CREAM OF WHEAT	768
Kraft Foods Holdings Inc.	St. Kitts-Nevis	CHEF DEVICE	769
Kraft Foods Holdings Inc.	St. Kitts-Nevis	CREAM OF WHEAT & CHEF DEVICE	770
Kraft Foods Holdings Inc.	St. Lucia	CREAM OF WHEAT	Jan-56
Kraft Foods Holdings Inc.	St. Lucia	CREAM OF WHEAT & CHEF DEVICE	Feb-56
Kraft Foods Holdings Inc.	St. Lucia	CHEF DEVICE	3/1956
Kraft Foods Holdings Inc.	St. Vincent	CREAM OF WHEAT	609416
Kraft Foods Holdings Inc.	St. Vincent	CHEF DEVICE	3/1956
Kraft Foods Holdings Inc.	Sudan	CREAM OF WHEAT	7185
Kraft Foods Holdings Inc.	Sudan	CREAM OF WHEAT & CHEF DEVICE	5321
Kraft Foods Holdings Inc.	Sweden	CREAM OF WHEAT & CHEF DEVICE	53485
Kraft Foods Holdings Inc.	Switzerland	CREAM OF WHEAT	389847
Kraft Foods Holdings Inc.	Tajikistan	CREAM OF WHEAT	TJ 2532
Kraft Foods Holdings Inc.	Tangiers	CREAM OF WHEAT & CHEF DEVICE	11681
Kraft Foods Holdings Inc.	Thailand	CREAM OF WHEAT & CHEF DEVICE	Kor73086

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	Trinidad & Tobago	CREAM OF WHEAT	2221955
Kraft Foods Holdings Inc.	Trinidad & Tobago	CREAM OF WHEAT & CHEF DEVICE	691939
Kraft Foods Holdings Inc.	Tunisia	CREAM OF WHEAT	EE.97.0287
Kraft Foods Holdings Inc.	Tunisia	CREAM OF WHEAT & CHEF DEVICE	EE030163
Kraft Foods Holdings Inc.	Turkey	CREAM OF WHEAT	132929
Kraft Foods Holdings Inc.	Turkmenistan	CREAM OF WHEAT	4316
Kraft Foods Holdings Inc.	Ukraine	CREAM OF WHEAT	5395
Kraft Foods Holdings, Inc.	United Arab Emirates	CREAM OF WHEAT	8714
Kraft Foods Holdings Inc.	United Kingdom	CREAM OF WHEAT & CHEF DEVICE	609416
Kraft Foods Holdings Inc.	United Kingdom	CREAM OF WHEAT & CHEF DEVICE	486751
Kraft Foods Holdings Inc.	United Kingdom	CHEF DEVICE	486750
Kraft Foods Holdings Inc.	United States of America	CREAM OF RICE	356247
Kraft Foods Holdings Inc.	United States of America	CREAM OF WHEAT	226621
Kraft Foods Holdings Inc.	United States of America	CREAM OF WHEAT	380284
Kraft Foods Holdings Inc.	United States of America	CREAM OF WHEAT AND CHEF DESIGN	378247
Kraft Foods Holdings Inc.	United States of America	CREAM OF WHEAT AND DESIGN	34067
Kraft Foods Holdings Inc.	United States of America	CREAM OF WHEAT AND DESIGN	211290
Kraft Foods Holdings Inc.	United States of America	STIR IN THE FUN	2466406
Kraft Foods Holdings Inc.	United States of America	CREMA DE ARROZ	2119757
Kraft Foods Holdings Inc.	United States of America	CHEF DEVICE	374805
Kraft Foods Holdings Inc.	United States of America	CHEF DEVICE	211291

Proprietor	Jurisdiction	Trademark	Registration Number
Kraft Foods Holdings Inc.	United States of America	CHEF DEVICE	887579
Kraft Foods Holdings Inc.	Uruguay	CREAM OF WHEAT	351518
Kraft Foods Holdings Inc.	Uruguay	CREAM OF WHEAT & CHEF DEVICE	351516
Kraft Foods Holdings Inc.	Uzbekistan	CREAM OF WHEAT	4956
Kraft Foods Holdings Inc.	Venezuela	CREAM OF WHEAT	27991
Kraft Foods Holdings Inc.	Venezuela	CREAM OF WHEAT & CHEF DEVICE	12785
Kraft Foods Holdings Inc.	Venezuela	PICTURE OF CHEF LABEL	28005
Kraft Foods Holdings Inc.	Vietnam	NABISCO CREAM OF WHEAT & BOWL DESIGN	48871
Kraft Foods Holdings Inc.	Yemen	CREAM OF WHEAT	6344
Kraft Foods Holdings Inc.	Zambia	CREAM OF WHEAT & CHEF DEVICE	723
Kraft Foods Holdings Inc.	Zimbabwe	CREAM OF WHEAT	3085/1927
Kraft Foods Holdings Inc.	Zimbabwe	CREAM OF WHEAT & CHEF DEVICE	8939/1927

TRADEMARK APPLICATIONS

Proprietor	Jurisdiction	Trademark	Application Date	Application Number
Kraft Foods Holdings Inc.	Argentina	CREAM OF RICE	November 29, 2004	2557752
Kraft Foods Holdings Inc.	India	CREAM OF WHEAT	April 10, 2006	1443813
Kraft Foods Holdings Inc.	Libya	CREAM OF WHEAT	May 17, 2004	1242
Kraft Foods Holdings Inc.	Malaysia	CREAM OF WHEAT AND CHEF DEVICE	July 5, 1996	MA/7195/96
Kraft Foods Holdings, Inc.	Nigeria	CREAM OF WHEAT & CHEF DEVICE	June 11, 1981	3913081
Kraft Foods Holdings Inc.	Philippines	CREAM OF WHEAT WITH PICTURE OF CHEF	May 3, 2005	003958

Proprietor	Jurisdiction	Trademark	Application Date	Application Number
Kraft Foods Holdings Inc.	United States of America	CREAM OF BARLEY	October 25, 2006	77/028980
Kraft Foods Holdings Inc.	United States of America	CREAM OF OATS	October 25, 2006	77/028984

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