

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
High River Limited Partnership		02/23/2007	LIMITED PARTNERSHIP: DELAWARE
Ealing, Corp		02/23/2007	CORPORATION: NEVADA
Stuffworks, LLC		02/23/2007	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	Howstuffworks, Inc.
Street Address:	One Capital City Plaza, 3350 Peachtree Road, NE
Internal Address:	Suite 1500
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30326
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78774307	IT'S GOOD TO KNOW
Serial Number:	78348428	HOW STUFF WORKS
Serial Number:	78623609	STUFF GUIDE
Serial Number:	78512866	STUFFO
Serial Number:	78348316	HSW
Serial Number:	76277665	MARSHALL BRAIN'S HOWSTUFFWORKS
Serial Number:	76211285	MARSHALL BRAIN'S HOWSTUFFWORKS
Serial Number:	78658374	TIME WELL WASTED
Serial Number:	76013443	HOW STUFF WORKS BY MARSHALL BRAIN
Serial Number:	78604202	IT FEELS GOOD TO KNOW

CH \$340.00 78774307

Serial Number:	76013442	MARSHALL BRAIN'S HOW STUFF WORKS
Serial Number:	76013441	HOW STUFF WORKS
Serial Number:	78604124	EVER WONDER

CORRESPONDENCE DATA

Fax Number: (212)492-0562
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-373-3562
Email: menakaplan@paulweiss.com, alee@paulweiss.com
Correspondent Name: Menachem Kaplan
Address Line 1: 1285 Ave. of the Americas
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	16166-005
NAME OF SUBMITTER:	Menachem Kaplan
Signature:	/Menachem Kaplan/
Date:	03/01/2007

Total Attachments: 8
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, **HIGH RIVER LIMITED PARTNERSHIP**, a Delaware limited partnership ("HRLP"), and **STUFFWORKS, LLC**, a Nevada limited liability company ("StuffWorks"), entered into that certain Note and Preferred Stock Purchase Agreement dated as of September 30, 2005 with **HOWSTUFFWORKS, INC.** a Delaware corporation ("Assignee") (as at any time amended, the "Note Agreement") pursuant to which HRLP and StuffWorks purchased certain promissory notes and preferred stock of Assignee.

WHEREAS, HRLP has assigned certain of its rights under the Note Agreement and with respect to the promissory note issued to it thereunder, including the security interests granted by Assignee as security for the payment thereof, to **EALING, CORP.**, a Nevada corporation ("Ealing").

FOR VALUE RECEIVED, the undersigned, HRLP and StuffWorks, and Ealing as the assignee of HRLP (collectively, "Assignors"), do hereby sell, assign, transfer and convey to Assignee, **without any representation or warranty** by Assignors, all right, title and interest of Assignors in and to the trademarks listed on Schedule A attached hereto (the "Trademarks"), arising under certain security agreements among Assignee and Assignors (as at any time amended, the "Trademark Security Agreements"), together with the goodwill of the business symbolized by the marks.

This Assignment shall operate as a release of all liens and security interests in the Trademarks held by Assignors and reassign to Assignee all of Assignors' right, title, and interest in the Trademarks acquired pursuant to the terms of the Note Agreement and the Trademark Security Agreements.

IN WITNESS WHEREOF, Assignors have caused this Agreement to be signed and sealed by their duly authorized representatives, on February 23, 2007.

HIGH RIVER LIMITED PARTNERSHIP

By Hopper Investments, LLC,
its general partner

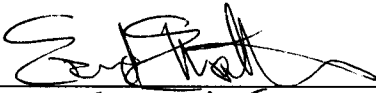
By Barberry Corp, its sole member

By: Keith Cozza
Name: Keith Cozza
Title: Treasurer

STUFFWORKS, LLC

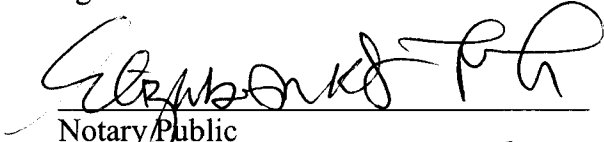
By: _____
Name: _____
Title: _____

EALING, CORP

By: 
Name: Edward E. Mattner
Title: Vice President

STATE OF NEW YORK
COUNTY OF NEW YORK

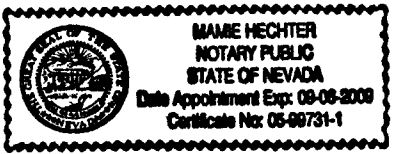
BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this 23rd day of February, 2007, personally appeared Keith Cozza, to me known personally, and who, being by me duly sworn, deposes and says that he is the Treasurer of the sole member of the general partner of Hopper Investments, LLC, the general partner of High River Limited Partnership, a Delaware limited partnership, and that said instrument was signed by him on behalf of said entity, and said Keith Cozza acknowledged said instrument to be the free act and deed of said entity.


Notary Public
Executed on 2-23-07
My Commission Expires:

ELIZABETH K.S. LOH
NOTARY PUBLIC, STATE OF NEW YORK
[NOTARIAL SEAL] NO. 0110505150
COMMISSION EXPIRES DEC. 11, 2009

STATE OF NEVADA)
)
COUNTY OF CLARK)

BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this 22nd day February, 2007, personally appeared Michael E. Luce, to me known personally, and who, being by me duly sworn, deposes and says that he is the Vice President of StuffWorks, LLC, a Nevada limited liability company, and that said instrument was signed by him on behalf of said entity, and said Michael E. Luce acknowledged said instrument to be the free act and deed of said entity.



Mame Hechter
Notary Public
Executed on February 22, 2007
My Commission Expires: 9/06/2009

[NOTARIAL SEAL]

STATE OF _____)
)
COUNTY OF _____)

BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this _____ day _____, 2007, personally appeared _____, to me known personally, and who, being by me duly sworn, deposes and says that he is the _____ of Ealing, Corp., a Nevada corporation, and that said instrument was signed by him on behalf of said entity, and said _____ acknowledged said instrument to be the free act and deed of said entity.

Notary Public
Executed on _____
My Commission Expires: _____

[NOTARIAL SEAL]

STATE OF _____)
)
COUNTY OF _____)

BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this _____ day _____, 2007, personally appeared _____, to me known personally, and who, being by me duly sworn, deposes and says that he is the _____ of StuffWorks, LLC, a Nevada limited liability company, and that said instrument was signed by him on behalf of said entity, and said _____ acknowledged said instrument to be the free act and deed of said entity.

Notary Public
Executed on _____
My Commission Expires:

[NOTARIAL SEAL]

STATE OF NEW YORK)
)
COUNTY OF NEW YORK)

BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this 23rd day of February, 2007, personally appeared Edward E. Mather, to me known personally, and who, being by me duly sworn, deposes and says that he is the Vice President of Ealing, Corp., a Nevada corporation, and that said instrument was signed by him on behalf of said entity, and said _____ acknowledged said instrument to be the free act and deed of said entity.

Elizabeth K.S. Loh
Notary Public
Executed on 2-23-07
My Commission Expires:

ELIZABETH K.S. LOH
NOTARY PUBLIC, STATE OF NEW YORK

[NOTARIAL SEAL] NO. 03105033159
COMMISSION EXPIRES DEC. 11, 2 009

SCHEDULE A
TRADEMARKS

[List of Trademarks to be attached]

SCHEDULE A

HOWSTUFFWORKS, INC. TRADEMARKS OR SERVICE MARKS

The following marks have been registered with or filed for registration with the United States Patent and Trademark Office

<u>Mark</u>	<u>Registered Owner</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Status</u>	<u>Registration or Serial Number</u>
HOW STUFF WORKS	HowStuffWorks.com, Inc. assigned to HowStuffWorks, Inc.	3/28/2000	10/30/2001	Registered	2,501,638
HOW STUFF WORKS	HowStuffWorks.com, Inc.	1/6/2004	8/2/2005	Registered	2,980,912
HOW STUFF WORKS BY MARSHALL BRAIN	HowStuffWorks.com, Inc. assigned to HowStuffWorks, Inc.	3/28/2000	10/30/2001	Registered	2,501,639
HSW	HowStuffWorks.com, Inc.	1/6/2004	7/12/2005	Registered	2,968,695
MARSHALL BRAIN'S HOW STUFF WORKS	HowStuffWorks, Inc.	3/28/2000	8/20/2002	Registered	2,610,355
MARSHALL BRAIN'S HOW STUFF WORKS [LOGO]	HowStuffWorks.com, Inc. assigned to HowStuffWorks, Inc.	2/16/2001	12/25/2001	Registered	2,522,353
MARSHALL BRAIN'S HOW STUFF WORKS [LOGO]	HowStuffWorks, Inc.	6/28/2001	12/3/2002	Registered	2,655,989
STUFFO	HowStuffWorks, Inc.	11/8/2004	01/10/2006	Registered	3,041,016
EVER WONDER	HowStuffWorks, Inc.	4/7/2005	N/A	N/A	78604124
IT FEELS GOOD TO KNOW	HowStuffWorks, Inc.	4/7/2005	4/4/2006	Registered	3,076,518
STUFF GUIDE	HowStuffWorks, Inc.	5/5/2005	6/4/2006	Registered	3,111,628
TIME WELL WASTED	HowStuffWorks, Inc.	6/25/2005	6/20/2006	Registered	3,106,553
IT'S GOOD TO KNOW	HowStuffWorks, Inc.	12/15/2005	N/A	Pending	78/774,307

The following mark is registered with the European Union

<u>Mark</u>	<u>Registered Owner</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Status</u>	<u>Registration or Serial Number</u>
HOW STUFF WORKS	HowStuffWorks, Inc.	5/2/04	7/18/05	Registered	003648698