

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Time4 Media, Inc.		02/28/2007	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

Name:	This Old House Ventures, Inc.
Street Address:	1185 Avenue of the Americas
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78968122	AROUND THE YARD
Serial Number:	75484132	AROUND THE YARD
Serial Number:	75484170	SIMPLE SOLUTIONS
Serial Number:	75082699	TODAY'S HOMEOWNER
Serial Number:	75085444	TODAY'S HOMEOWNER
Serial Number:	75085443	TODAY'S HOMEOWNER
Serial Number:	76210825	TODAY'S HOMEOWNER SOLUTIONS
Serial Number:	75732593	TODAY'S HOMEOWNER WITH DANNY LIPFORD
Serial Number:	75483866	TOOLBOX

## CORRESPONDENCE DATA

Fax Number: (212)202-6324

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212 484 8973

TRADEMARK

REEL: 003491 FRAME: 0950

900070738

CH \$240.00 78968122

Email: paul.lee@timewarner.com  
Correspondent Name: Paul A. Lee  
Address Line 1: One Time Warner Center  
Address Line 2: 14th Floor  
Address Line 4: New York, NEW YORK 10019-8016

NAME OF SUBMITTER:

Paul A. Lee

Signature:

/Paul A. Lee/

Date:

03/02/2007

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

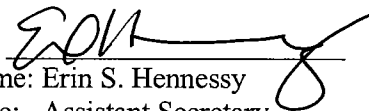
WHEREAS Time4 Media, Inc. (a New York corporation) (the "Assignor"), with offices located at 2 Park Avenue, New York, NY 10016, is the owner of the trademarks listed in the attached schedule, in the United States Patent and Trademark Office:

WHEREAS This Old House Ventures, Inc. (a Delaware corporation) (the "Assignee"), with offices located at 1185 Avenue of the Americas, 27<sup>th</sup> Floor, New York, NY 10036, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

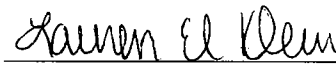
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and all applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

This assignment is effective as of February 28th.

**Time4 Media, Inc.**

By:   
Name: Erin S. Hennessy  
Title: Assistant Secretary


**This Old House Ventures, Inc.**

By:   
Name: Lauren Ezrol Klein  
Title: Assistant Secretary

Date: February 28, 2007

State of New York :  
: ss  
County of New York :

On this, the 28<sup>th</sup> day of February, 2007, before me personally came Erin S. Hennessy, to me known, who being by me duly sworn, did depose and say that she resides at 245 East 63<sup>rd</sup> Street, Apt 804, New York, NY 10021; that she is the Assistant Secretary of Time4 Media, Inc., the corporation described in and which executed the above instrument; and that she signed her name thereto by order of the Board of Directors of said corporation.

  
Notary Public

**CATHERINE O'BRIEN**  
Notary Public, State of New York  
No. 010B6112886  
Certified in New York County  
Certificate on file  
Commission Expires July 12, 2008

Date: February 28, 2007

State of New York :  
: ss  
County of New York :

On this, the 28<sup>th</sup> day of February, 2007, before me personally came Lauren Ezrol Klein, to me known, who being by me duly sworn, did depose and say that she resides at 40 East 88<sup>th</sup> Street, Apt. 6B, New York, NY 10128; that she is the Assistant Secretary of TI Golf Holdings Inc., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.

  
Notary Public

**CATHERINE O'BRIEN**  
Notary Public, State of New York  
No. 010B6112886  
Certified in New York County  
Certificate on file  
Commission Expires July 12, 2008

Trademark Schedule - Today's Homeowner					
Trademark	Appl. No.	Reg. No.	Class	Filing Date	Reg. Date
AROUND THE YARD	78/968122		41	9-Jun-2006	
AROUND THE YARD	75/484132	2236341	16	11-May-1998	30-Mar-1999
SIMPLE SOLUTIONS	75/484170	2252187	16 Int.	12-May-1998	08-Jun-1999
TODAY'S HOMEOWNER	75/082699	2178993	16 Int.	02-Apr-1996	04-Aug-1998
TODAY'S HOMEOWNER	75/085444	2219254	41 Int.	02-Apr-1996	19-Jan-1999
TODAY'S HOMEOWNER	75/085443	2124298	42 Int.	02-Apr-1996	23-Dec-1997
TODAY'S HOMEOWNER SOLUTIONS	76/210825	2549721	16 Int.	15-Feb-2001	19-Mar-2002
TODAY'S HOMEOWNER WITH DANNY LIPFORD	75/732593	2333238	41 Int.	21-Jun-1999	21-Mar-2000
TOOLBOX	75/483866	2501190	16 Int.	12-May-1998	30-Oct-2001