TRADEMARK ASSIGNMENT

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atronic International GmbH		06/21/2006	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Harrah's License Company, LLC
Street Address:	One Harrah's Court
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76072652	THREE WISHES

CORRESPONDENCE DATA

Fax Number: (404)881-7777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-881-7000
Email: ipalt@alston.com
Correspondent Name: Pamela K. Lina, Esq.
Address Line 1: 1201 W. Peachtree Street
Address Line 2: c/o Alston & Bird LLP
Address Line 4: Atlanta, GEORGIA 30309-3424

ATTORNEY DOCKET NUMBER:	024002/270032
NAME OF SUBMITTER:	Pamela K. Lina
Signature:	/Pamela K. Lina/
Date:	03/02/2007

OP $40.00 76072652

Total Attachments: 1
source=Three Wishes Assignment#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Atronic International GmbH ("Atronic"), on behalf of itself and its subsidiaries and affiliates, transfers all right, title and interest in and to the THREE WISHES mark (the "Mark") in the United States, together with the goodwill appurtenant thereto, to Harrah's License Company, LLC ("Harrah's"). Atronic further transfers all right, title and interest in and to its pending application to register the Mark with the U.S. Patent and Trademark Office ("USPTO"), Application Serial No. 76/072,652, to Harrah's.

Executed this ___24___ day of ___June___, 2006.

ATRONIC INTERNATIONAL GMBH

Print Name:_____

Title:_____