

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DeMarseCo Holdings, Inc.		10/30/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CreditCards.Com, Inc.		
Street Address:	13809 Research Boulevard, Suite 785		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78750		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78947265	NETFINITI	
Serial Number:	78947260	CREDITCARDS.COM	
Serial Number:	78947253	WHERE THE CHOICE IS YOURS	
CORRESPONDENCE DATA			
Fax Number:	(202)223-2085		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-861-3900		
Email:	dctrademarks@dlapiper.com		
Correspondent Name:	Ryan C. Compton, Esq. - DLA PIPER US LLP		
Address Line 1:	1200 Nineteenth Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-2412		
ATTORNEY DOCKET NUMBER:	364111-1		
NAME OF SUBMITTER:	Ryan C. Compton, Esq.		
Signature:	/Ryan C. Compton/		

OP \$90.00 78947265

Date:

03/02/2007

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DEMARSECO HOLDINGS, INC.", CHANGING ITS NAME FROM "DEMARSECO HOLDINGS, INC." TO "CREDITCARDS.COM, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2006, AT 1 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4220398 8100

060998442

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5160465

DATE: 10-31-06

TRADEMARK

REEL: 003492 FRAME: 0185

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
DEMARSECO HOLDINGS, INC.

DeMarseCo Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware (the "*Corporation*"),

DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is DeMarseCo Holdings, Inc. The Corporation's Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on September 15, 2006.

SECOND: That the Board of Directors duly adopted resolutions proposing an amendment to the Certificate of Incorporation (the "*Certificate*") of the Corporation as set forth below, declaring said amendment to be advisable and in the best interests of the Corporation and its stockholders, and authorizing the appropriate officers of the Corporation to solicit the consent of the stockholders therefore.

THIRD: That the following amendment was duly adopted and approved in accordance with the provisions of Section 228 and 242 of the DGCL by the required percentage of stockholders of the Corporation:

1. ARTICLE FIRST of the Certificate is hereby amended and restated in its entirety to be and read as follows:

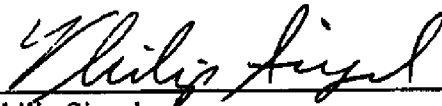
"FIRST: The name of the corporation is:

CreditCards.com, Inc."

* * *

IN WITNESS WHEREOF, the undersigned officer has executed this Certificate of Amendment to the Certificate of Incorporation of DeMarseCo Holdings, Inc. on October 30th, 2006.

DEMARSECO HOLDINGS, INC.


Philip Siegel
Secretary