

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the state of incorporation of assignee previously recorded on Reel 002918 Frame 0177. Assignor(s) hereby confirms the assignment and assumption of trademarks, names, intellectual property & trade secrets.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Everything Yogurt Brands, Inc.		08/14/2003	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Everything Yogurt Brands, LLC
<b>Street Address:</b>	25 Washington Street
<b>City:</b>	Morristown
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07960
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	78276847	BANANAS
Serial Number:	78275860	EVERYTHING YOGURT & SALAD CAFE
Serial Number:	75777343	GREENLEAF'S GRILLE
Serial Number:	75795727	GRETEL'S PRETZELS
Serial Number:	73628246	SOUTH PHILLY STEAKS & FRIES
Serial Number:	73669977	GOOD HEALTH IS EVERYTHING
Serial Number:	73408798	BANANAS
Serial Number:	73092049	EVERYTHING YOGURT
Serial Number:	73083422	EVERYTHING YOGURT

**CORRESPONDENCE DATA**

Fax Number: (703)610-6200

**900070701**

**TRADEMARK  
 REEL: 003492 FRAME: 0306**

**CH \$240.00 78276847**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 7036106100  
Email: boxip@hhlaw.com  
Correspondent Name: Timothy J. Lyden  
Address Line 1: 8300 Greensboro Drive, Suite 1100  
Address Line 2: Box Intellectual Property  
Address Line 4: McLean, VIRGINIA 20109

ATTORNEY DOCKET NUMBER:	69855.03
NAME OF SUBMITTER:	Timothy J. Lyden
Signature:	/Timothy J. Lyden/
Date:	03/02/2007

**Total Attachments: 7**

source=Everything Yogurt Assignment Documentation#page1.tif  
source=Everything Yogurt Assignment Documentation#page2.tif  
source=Everything Yogurt Assignment Documentation#page3.tif  
source=Everything Yogurt Assignment Documentation#page4.tif  
source=Everything Yogurt Assignment Documentation#page5.tif  
source=Everything Yogurt Assignment Documentation#page6.tif  
source=Everything Yogurt Assignment Documentation#page7.tif

<b>TRADEMARK ASSIGNMENT</b>
-----------------------------

Electronic Version v1.1

Stylesheet Version v1.1

**08/18/2004****900011774**

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment and Assumption of Trademarks, Names, Intellectual Property & Trade Secrets

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Everything Yogurt Brands, Inc.		08/14/2003	CORPORATION: NEW JERSEY

## RECEIVING PARTY DATA

Name:	Everything Yogurt Brands, LLC
Street Address:	17 Elm Street
City:	Morristown
State/Country:	NEW JERSEY
Postal Code:	07860
Entity Type:	Limited Liability Company: NEW JERSEY

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1474620	GOOD HEALTH IS EVERYTHING
Registration Number:	2355304	GREENLEAF'S GRILLE
Registration Number:	2364637	GRETEL'S PRETZELS
Serial Number:	78275860	EVERYTHING YOGURT & SALAD CAFE
Serial Number:	78278847	BANANAS
Registration Number:	1056795	EVERYTHING YOGURT
Registration Number:	1078128	EVERYTHING YOGURT
Registration Number:	1336180	BANANAS
Registration Number:	1480447	SOUTH PHILLY STEAKS & FRIES

## CORRESPONDENCE DATA

Fax Number: (703)610-6200

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 703-610-6159

Email: boxip@hhlaw.com

CH \$240.00 1474620

Correspondent Name: Valerie Brennan  
Address Line 1: 8300 Greensboro Drive, Suite 1100  
Address Line 2: Box Intellectual Property  
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:

69855.03

NAME OF SUBMITTER:

Valerie Brennan

Total Attachments: 3

source=00000001#page1.tif

source=00000002#page1.tif

source=00000003#page1.tif

**ASSIGNMENT AND ASSUMPTION OF TRADEMARKS, NAMES,  
INTELLECTUAL PROPERTY & TRADE SECRETS**

THIS ASSIGNMENT AND ASSUMPTION OF TRADEMARKS AND NAMES, dated this 14<sup>th</sup> day of August, 2003 by and between Everything Yogurt Brands, Inc. ("Assignor"), and Everything Yogurt Brands, LLC ("Assignee").

WHEREAS, Assignor desires to assign, transfer, set over and deliver to Assignee all of Assignor's right, title and interest (including goodwill) in and to certain trademarks (registered and unregistered) and names and in and to certain trade secrets, including recipes, manuals, policies and procedures (collectively "trade secrets") as hereinafter provided; and

WHEREAS, Assignee desires to assume the duties and obligations of Assignor with respect to such trademarks, names and trade secrets.

NOW, THEREFORE, in accordance with the Agreement and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the parties do hereby covenant and agree as follows and take the following actions:

1. Assignment. Assignor does hereby assign, transfer, set over and deliver unto Assignee all of the Assignor's right, title and interest (including goodwill), if any, in and all to all of Assignor's trademarks (registered and unregistered), trade names, logos, copyrights and patents and trade secrets (collectively, the "Names") including, but not limited to:

(a) those certain marks registered in the Patent and Trademark Office of the United States of America, under (i) registration No. 1056795 issued January 18, 1977 (Everything Yogurt), (ii) registration No. 1078128 issued November 22, 1977 (Everything Yogurt), (iii) registration No. 1336180 issued May 14, 1985 (Bananas), (iv) registration No. 1460447 issued October 6, 1987 (South Philly Steaks & Fries) (v) registration No. 1474620 issued January 26, 1988 (Good Health is Everything) (vi) registration No. 2355304 issued June 6, 2000 (Greenleaf's Grille) (vii) registration No. 2364637 issued July 4, 2000 (Gretel's Pretzels);

(b) those certain trademark applications: Application No. (Serial #'s) 78275860 filed July 18, 2003 (Everything Yogurt & Salad Café), No. 78276847 filed July 21, 2003 (Bananas); and



