

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Waffle Man, Inc.		09/14/2006	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Advance Food Company, Inc.		
Street Address:	201 South Raleigh Road		
City:	Enid		
State/Country:	OKLAHOMA		
Postal Code:	73701-7800		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2440602	KING B THE KING OF BELGIAN WAFFLES	
CORRESPONDENCE DATA			
Fax Number:	(405)235-0439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(405) 235-9621		
Email:	brad.klepper@mcafeetaft.com		
Correspondent Name:	J. Bradley Klepper		
Address Line 1:	211 North Robinson		
Address Line 2:	Tenth Floor, Two Leadership Square		
Address Line 4:	Oklahoma City, OKLAHOMA 73102		
ATTORNEY DOCKET NUMBER:	232.3		
NAME OF SUBMITTER:	J. Bradley Klepper		
Signature:	/J. Bradley Klepper/		
Date:	03/02/2007		

CH \$40.00 2440602

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Waffle Man, Inc. (hereinafter "Waffle Man"), an Oklahoma corporation having a business address of PO Box 5821, Enid, Oklahoma 73702, is the owner of all right, title and interest in and to the trademark KING B THE KING OF BELGIAN WAFFLES and Design which was registered in the United States Patent and Trademark Office on April 3, 2001 as U.S. Registration No. 2,440,602;

WHEREAS, Advance Food Company, Inc. (hereinafter "Advance"), an Oklahoma corporation having a business address of 201 S. Raleigh Road, Enid Oklahoma 73701-7800, desires to acquire all of Waffle Man's right, title and interest in and to the above-identified trademark and the above-identified registration therefor, together with the goodwill of the business connected with the use of and symbolized by the trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Waffle Man hereby sells, assigns, transfers and conveys to Advance all of its right, title and interest in and to the above-identified trademark and the above-identified registration for said trademark, together with the goodwill of the business connected with the use of and symbolized by the trademark.

Signed at ENID, Oklahoma this 14TH day of September, 2006.

WAFFLE MAN, INC.
an Oklahoma corporation

By: [Signature]
PRES.
[Name and title]

STATE OF OKLAHOMA)
) ss:
COUNTY OF OKLAHOMA)

This instrument was acknowledged before me on Sept. 14th, 2006, by Mark Stevenson, as President of Waffle Man, Inc., an Oklahoma corporation.

(Seal)

CATHERINE S. BRAY
Notary Public-State of Oklahoma
Garfield County
Commission Number 01015432
Commission Expires Sep. 13, 2009

Catherine S. Bray
Notary Public
My Commission Expires: 9/13/09
Commission # 01015432