

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darby Group Companies, Inc.		03/01/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Prima Dental Group		
Street Address:	9 Madleaze Estate, Bristol Road		
City:	Gloucester		
State/Country:	UNITED KINGDOM		
Postal Code:	GL1 5SG		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2856337	PRIMA DENTAL GROUP	
CORRESPONDENCE DATA			
Fax Number:	(954)491-1544		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954-491-0099		
Email:	vhandal@salonmarrow.com		
Correspondent Name:	Vincent J. Handal, Jr.		
Address Line 1:	800 Corporate Drive, Suite 208		
Address Line 4:	Fort Lauderdale, FLORIDA 33334		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Vincent J. Handal, Jr.
Signature:	/Vincent J. Handal, Jr./
Date:	03/05/2007
Total Attachments: 2 source=prima-assignment#page1.tif source=prima-assignment#page2.tif	

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Darby Group Companies, Inc., a New York corporation ("Assignor"), having its principal offices at 300 Jericho Quadrangle, Jericho, New York, 11753, has adopted, used, is using and is the owner of the following trademark registered in the United States Patent and Trademark Office (the "Office"):

<u>Trademark</u>	<u>Number</u>	<u>Date</u>
PRIMA DENTAL GROUP	2,856,337	June 22, 2004

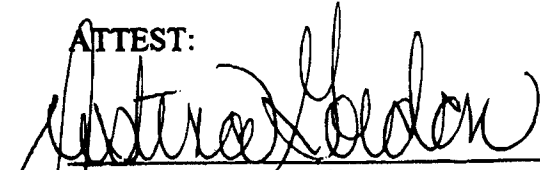
WHEREAS, Prima Dental Group, a United Kingdom corporation ("Assignee"), having its principal offices at 9 Madleaze Estate, Bristol Road, Gloucester GL1 5SG, United Kingdom, is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same.

Signed as of this the 1st day of March, 2007.

DARBY GROUP COMPANIES, INC.

By: 
Carl Ashkin, Chief Executive Officer

ATTEST:

Justina Gordon, Assistant Secretary

STATE OF NEW YORK)
)ss.:
COUNTY OF NASSAU)

On this 1st day of March, 2007, personally appeared CARL ASHKIN, to me known and known to me to be the Chief Executive Officer of DARBY GROUP COMPANIES, INC., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

EMILY N. REID
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01RE6090644
QUALIFIED IN SUFFOLK COUNTY
COMMISSION EXPIRES APRIL 21, 2007

Emily N Reid

Notary Public