

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Digital Generation Systems, Inc.		03/01/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DG Fastchannel, Inc.		
<b>Street Address:</b>	750 West John Carpenter Freeway		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3201666	DG	
Registration Number:	3201667	DG SYSTEMS	
Registration Number:	3182241	DG SPOTBOX NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312 775 8000		
<b>Email:</b>	rdicerbo@mhmlaw.com		
<b>Correspondent Name:</b>	Ronald A DiCerbo		
<b>Address Line 1:</b>	500 West Madison		
<b>Address Line 2:</b>	34th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	74441US01		
<b>NAME OF SUBMITTER:</b>	Ronald A DiCerbo		

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Signature:

/Ronald A DiCerbo/

Date:

03/05/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Digital Generation Systems, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DG	3201666	January 23, 2007
DG SYSTEMS	3201667	January 23, 2007
DG SPOTBOX NETWORK	3182241	December 12, 2006

; and

**WHEREAS**, DG Fastchannel, Inc., a corporation with its principal place of business at 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Digital Generation Systems, Inc.

By: [Signature]

Name: Omar Choucair

Title: CEO

Dated effective as of: 3-1-07

SUBSCRIBED and SWORN to before me this 3<sup>rd</sup> of March, 2007.

Priscilla R. Drawdy

Notary Public

My Commission Expires: 3-16-08

