

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
b + h Polymers Inc.		01/25/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Purple Title Limited
Street Address:	Unit F4, Moss Industrial Estate, Saint Helens Road
City:	Leigh, Lancashire
State/Country:	UNITED KINGDOM
Postal Code:	WN7 3PH
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	3065014	ELIXIR ECO
Registration Number:	3075524	ELIXIR

CORRESPONDENCE DATA	
Fax Number:	(201)488-3884
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(201) 343-7775
Email:	goldbergpat@earthlink.net
Correspondent Name:	Richard M. Goldberg
Address Line 1:	25 East Salem Street, Suite 419
Address Line 4:	Hackensack, NEW JERSEY 07601

ATTORNEY DOCKET NUMBER:	302/3/065
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Richard M. Goldberg

Signature:

/Richard M. Goldberg/

Date:

03/05/2007

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

This is a Confirmatory Trademark Assignment from b + h Polymers Inc., a Florida corporation, having a place of business at 7527 Currency Drive, Orlando, Florida 32809 (hereinafter referred to as ASSIGNOR), to Purple Title Limited, a United Kingdom company, having a place of business at Unit F4, Moss Industrial Estate, Saint Helens Road, Leigh, Lancashire WN7 3PH, United Kingdom (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to U.S. Trademark Registration No. 3,065,014 for the mark ELIXIR E-O & design, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby, and U.S. Trademark Registration No. 3,075,524 for the mark ELIXIR & design, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby

WHEREAS, on July 8, 2005, ASSIGNEE acquired from ASSIGNOR all right, title and interest in and to said trademark and U.S. trademark registration, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS the parties wish to further memorialize said acquisition in writing;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does hereby acknowledge the prior sale, transfer, conveyance and

assignment unto ASSIGNEE of its entire right, title and interest in and to said trademarks, said U.S. trademark registrations, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Renewals for said trademark to ASSIGNEE, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment;

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said trademarks and trademark applications, and will make all rightful oaths, sign all necessary papers and generally do everything possible to aid the said EMAP, its successors, legal representatives and assigns, to transfer to ASSIGNEE and to obtain and maintain proper trademark protection in the name of the ASSIGNEE for said trademarks and applications;

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be duly executed on the last date indicated below.

b + h Polymers Inc.

25th Jan 07.
Date

By: P Hutchinson
Name: P. Hutchinson
Title: CEO