

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purple Title Limited		07/25/2005	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	B&H Ventures Limited		
Street Address:	Unit F4, Moss Industrial Estate, Saint Helens Road		
City:	Leigh, Lancashire		
State/Country:	UNITED KINGDOM		
Postal Code:	WN7 3PH		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3065014	ELIXIR ECO	
Registration Number:	3075524	ELIXIR	
CORRESPONDENCE DATA			
Fax Number:	(201)488-3884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(201) 343-7775		
Email:	goldbergpat@earthlink.net		
Correspondent Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street, Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
ATTORNEY DOCKET NUMBER:	302/3/065		
DOMESTIC REPRESENTATIVE			
Name:	Richard M. Goldberg		

OP \$65.00 3065014

Address Line 1: 25 East Salem Street, Suite 419
Address Line 4: Hackensack, NEW JERSEY 07601

NAME OF SUBMITTER:	Richard M. Goldberg
Signature:	/Richard M. Goldberg/
Date:	03/05/2007

Total Attachments: 2
source=302-065-dom#page1.tif
source=302-065-chngname#page1.tif

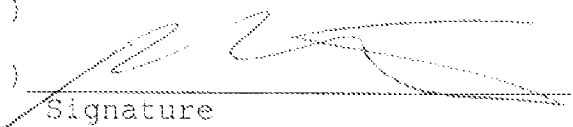
APPOINTMENT OF DOMESTIC REPRESENTATIVE

B & H VENTURES LIMITED hereby appoints RICHARD M. GOLDBERG, Esq. and Arthur Jacob, Esq., who are admitted to practice under the laws of the State of New Jersey, and have an office at 25 East Salem Street, Suite 419, Hackensack, New Jersey 07601, (201) 343-7775 as its domestic representative upon whom notice or process in proceedings affecting the above captioned mark may be served.

EXECUTED by the above-named

) 2/7/1/02.
Date

B & H VENTURES LIMITED

)
) 
Signature

in accordance with the laws
of its incorporation

)
Name : P. HUTCHINSON
Title : CEO.



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 5490053

The Registrar of Companies for England and Wales hereby certifies that
PURPLE TITLE LIMITED

having by special resolution changed its name, is now incorporated
under the name of
B&H VENTURES LIMITED

Given at Companies House, Cardiff, the 27th July 2005



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006A

TRADEMARK

RECORDED: 03/05/2007

REEL: 003493 FRAME: 0224