TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
General Electric Capital Corporation		02/16/2007	CORPORATION:	

RECEIVING PARTY DATA

Name:	World Publications II, LLC
Street Address:	460 N. Orlando Ave., Suite 200
City:	Winter Park
State/Country:	FLORIDA
Postal Code:	32789
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	2479370	GARDEN DESIGN	
Serial Number:	74610156	SMART PARENTING	
Serial Number:	74610175	YOUR SOURCE FOR SMART PARENTING	

CORRESPONDENCE DATA

Fax Number: (407)571-4719

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (407) 571-4715

Email: jeremy.thompson@bonniercorp.com

Correspondent Name: Jeremy M. Thompson

Address Line 1: 460 N. Orlando Ave., Suite 200 Address Line 4: Winter, FLORIDA 32789

NAME OF SUBMITTER:	Jeremy M. Thompson
Signature:	/jmt/

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REEL: 003493 FRAME: 0320

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Date:	03/05/2007
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RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY INTEREST (TRADEMARKS)

FOR VALUE RECEIVED, the undersigned, GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, in its capacity as agent for certain lenders (the "Secured Party"), does hereby release any security interest or collateral assignment granted to it by WORLD PUBLICATIONS II, LLC, a Delaware limited liability company (the "Grantor"), pursuant to payment and satisfaction of all obligations and liabilities described under that certain Trademark Security Agreement, dated as of July 30, 2003, as amended, between the Secured Party and Grantor, WITHOUT ANY REPRESENTATION OR WARRANTY OF TITLE AND WITHOUT RECOURSE, and all of its right, title and interest, in, to and under (i) the trademarks listed on Schedule I hereto (collectively, the "Trademarks"), (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (iv) the right to sue for past, present and future infringements thereof, and (v) all rights corresponding thereto throughout the world to the extent any of the foregoing was transferred to the Secured Party and filed in the United States Patent & Trademark Office on or about August 6, 2003 and recorded in such office on Reel 002696 Frame 0664.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Collateral Assignment and Security Interest (Trademarks) to be executed under seal by one of its duly authorized signatory on this $\frac{1}{2}$ day of February, 2007.

GENERAL ELECTRIC CAPITAL CORPORATION, as Agent

By:

Its Duly Authorized Signatory

TRADEMARK REEL: 003493 FRAME: 0322

SCHEDULE I

RECORDED: 03/05/2007

TRADEMARK	OWNER	SERIAL/ REGISTRATION NO.	FILING/ REGISTRATION DATE
Garden Design	World Publications II, LLC	2479370	08/21/01
Smart Parenting	World Publications II, LLC	74610156	11/15/94
Your Source for Smart	World Publications II, LLC	74610175	11/15/94
Parenting			

TRADEMARK

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