

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fort James Corporation		12/31/2006	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Dixie Consumer Products LLC		
Street Address:	133 Peachtree Street		
Internal Address:	GA030-41N		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1658946	RITE - WRAP	
CORRESPONDENCE DATA			
Fax Number:	(404)584-1461		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-652-5716		
Email:	ksczupik@gapac.com		
Correspondent Name:	Kate Czupik		
Address Line 1:	133 Peachtree Street, NE		
Address Line 2:	GA030-41N		
Address Line 4:	Atlanta, GEORGIA 30303		
NAME OF SUBMITTER:	Kate Czupik		
Signature:	/Kate Czupik/		
Date:	03/05/2007		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") dated this 31st day of December, 2006, from Fort James Corporation, a Virginia corporation, with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignor"), to Dixie Consumer Products LLC, a California limited liability company with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignee"); hereinafter, collectively referred to as the "parties."

WHEREAS, pursuant to a December 31, 2006 Contribution and Assignment and Assumption Agreement by and between the parties, the Assignor, as owner, grantee, or otherwise, assigned all rights, title and interest in and to the trademarks, service marks, trade names, brand names, trade dress rights, logos, internet domain names, together with the goodwill associated with any of the foregoing, and all applications, registrations and renewals thereof to the Assignee (the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms its assignment to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks to be held and enjoyed by Assignee, and its successors and assigns including, without limitation, the right to apply for, maintain and renew the registration of all the Trademarks, the right to recover for all past infringements and to make application or institute suit.

Assignee shall request the Commissioner of Patents and Trademarks of the United States and such other appropriate authorities in other countries worldwide or, the analogous individual or agency responsible for trademarks, service marks, trade names, and assumed business names to record Assignee as owner of the Trademarks, including any variations thereof, for the sole use and enjoyment of Assignee, its successors or assigns.

FORT JAMES CORPORATION

By: Emily K. Breslin
Emily K. Breslin
Assistant Secretary

DIXIE CONSUMER PRODUCTS LLC

By: Christine M. Cason
Christine M. Cason
Assistant Secretary

State of Georgia)
)
County of Fulton) ss.

On this 9th day of December, 2006, there appeared before me Emily K. Breslin and Christine M. Cason, personally known to me, who acknowledged that they signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of the companies described in the foregoing document.



Sheena L. Wilson
Notary Public

EXHIBIT A
TRADEMARKS

MARK	SERIAL NO.	REG. NO.
RITE-WRAP	73/715490	1658946