

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rocket Dog Brands LLC		02/23/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Wachovia Bank, National Association, as Administrative Agent
Street Address:	201 South College Street
Internal Address:	CP-8
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28288-0680
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2403495	ROCKET DOG
Registration Number:	2483241	ROCKET DOG
Registration Number:	2128627	ROCKET DOG
Registration Number:	2588957	
Registration Number:	2374928	
Serial Number:	76639474	DOG DELUXE
Serial Number:	77015625	ROCKETDOG
Serial Number:	76608237	ROCKET DOG
Serial Number:	76605158	ROCKET DOG
Serial Number:	76608238	ROCKET DOG
Serial Number:	76639808	ROCKET DOG DELUXE
Serial Number:	76608236	
Serial Number:	76608235	K9

OP \$365.00 2403495

Serial Number:	76410235	K9
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CORRESPONDENCE DATA

Fax Number: (919)416-8363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9192868041
Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485.1578NTROCKETDOGEAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	03/06/2007

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patents and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 23, 2007 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Wachovia Bank, National Association, as Administrative Agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks, trademark licenses and trademark applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Lenders.

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours,

ROCKET DOG BRANDS LLC,
a Delaware limited liability company

By: 

Name: Scott Briskie

Title: Chief Financial Officer

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: _____

Name: _____

Title: _____

Very truly yours,

ROCKET DOG BRANDS, LLC,
a Delaware limited liability company

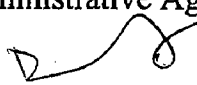
By: _____

Name: _____

Title: _____

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By:  _____

Name: Dominic P. Barakat

Title: Vice President

Schedule 1

Rocket Dog Brands, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
ROCKET DOG	2403495	11/14/00
ROCKET DOG	2483241	8/28/01
ROCKET DOG and Design	2128627	1/13/98
Design Only	2588957	7/2/02
Design Only	2374928	8/8/00

Pending Applications

Mark	Application No.	Filing Date
DOG DELUXE	76639474	5/25/05
ROCKET DOG and Design	77015625	10/6/06
ROCKET DOG	76608237	8/23/04
ROCKET DOG and Design	76605158	8/2/04
ROCKET DOG and Design	76608238	8/23/04
ROCKET DOG DELUXE	76639808	6/1/05
Design Only	76608236	8/23/04
K9 & Design	76608235	8/23/04
K9 & Design	76410235	5/21/02